

Two Pedestrians Injured in Night-Time Accidents



STRUCK DOWN BY AN AUTO while she crossed South Palm Canyon Drive last night, Mrs. Jenny Frank, 69, of 550 Cahuilla Road, is loaded into an ambulance bound for Desert Hospital. The woman, one of two pedestrians injured here last night, suffered a fractured leg, bruises and lacerations when she was hit as she walked into the street near Bullock's Department store. (Sun photo)

Students Hit All-Time High Of 2,700 Here

Enrollment in Palm Springs schools shot up to an all-time high of more than 2,700 students today, and school officials predicted the year will end with even more youngsters crammed into classrooms already stretched beyond normal capacity.

Schools Supt. Wallace R. Muelder reported that the elementary schools have more than 2,000 students while the high school houses almost 700. Peak enrollment is expected by the first of next week.

THUS FAR, SCHOOL enrollment for the current year is more than 400 above that of last year's record breaking 2,680 students, Muelder said.

One new classroom was opened at Nellie N. Coffman school this week, but it will hardly lessen the congestion of the school's enrollment of 450 pupils, Muelder noted.

MUELDER SAID some relief for crowded classes was felt when four new teachers were added to the schools staff at the beginning of the school semester on Feb. 4. Scheduled for completion in the near future are buildings for Palm Springs High School, Cahuilla and Desert Hot Springs schools.

However, Muelder said, if "all these rooms were available today, we would still have excessive numbers in many of the classes."

Jewish Leaders Complete Plan For UJA Drive

Palm Springs Jewish community leaders are winding up plans for their \$100,000 United Jewish Appeal fund drive, scheduled to start here Feb. 24.

With the advance gifts division campaign already under way, Drive Chairman Max Grone announced that the general drive will be kicked off with an invitational cocktail party at the home of Mr. and Mrs. Ed Robbins, 1120 East Alejo Road.

A fund-raising dinner is planned for March 3.

Grone, who noted that last year's drive netted \$56,000, said the goal has been upped to help support the national United Jewish Appeal emergency drive for relief of Jewish refugees from Hungary and Egypt.

Almost 80,000 refugees, most of them trapped in a "Nazi-like reign of terror" in Egypt, are in need of immediate aid, Grone said.

Other United Jewish Appeal campaign officials here are Henry Birns, co-chairman; A. L. Levin and Stanley Rosin, co-chairmen of the advance gifts division, and Marion Schwartz, chairman of the women's division.

Japan Repeats Test Request

TOKYO — Japan called on Britain again today to cancel the nuclear weapons tests it plans to hold on Christmas Island in the Pacific Ocean this year.

The Foreign Office announced the government has instructed Ambassador Haruhiko Nishi to deliver its second protest against the tests to the British government in London.

Japan delivered its first protest Jan. 30.

Two Pedestrians Escape With Fractures in Mishaps

Two pedestrians, both women, were struck down by autos while they crossed Palm Springs streets last night.

The women, neither of whom was seriously injured, were Mrs. Jenny Frank, 69, of 550 Cahuilla Avenue, and Joan Ashley, 22, of Montpiller, Idaho.

BOTH ARE UNDER treatment at Desert Hospital, Palm Springs Police Chief August Kettmann reported.

Mrs. Frank suffered a fractured leg, bruises and lacerations when she was struck by an auto driven by Steve Cloud, 66, of Los Angeles, on South Palm Canyon Drive, near Bullock's.

Police said Mrs. Frank apparently stepped from in front of a parked car, walking into the path of Cloud's car. She was not in a marked pedestrian crosswalk.

MISS ASHLEY received a fractured right arm and bruises when

Boys Club Gets Clubhouse Land Use Approval

City Council last night adopted a resolution approving the use of city land as a location for the new Palm Springs Boys Club.

The land, located on the Polo Grounds site, will be between the fire station and the playhouse and will be held in reserve for one year to give the Boys Club board an opportunity to raise funds for the building project.

According to Boys Club board members, some funds have already been subscribed. The new clubhouse will cost about \$80,000.

Council Awards Fencing Bids

A low bid by the Imperial Fence Company was accepted by city council last night for the job of fencing the city dump site and the sewerage disposal plant site, at a cost of \$6,000.

Separately, the bids were \$4,300 to fence the sewerage plant, and \$1,700 for the city dump site. On the latter, A. C. King will pay \$910 for his share of the dump site fencing, which will divide his subdivision from the dump site.

she was hit by an auto as she crossed North Indian Avenue, at Normandie Village Market. The car was driven by Mrs. Marie Elizabeth Coleman, 46, of 66-031 West First Street, Desert Hot Springs.

Police said she was not in a marked crosswalk.

Neither driver was cited.

Savings Bond Interest Rate Increase Asked

WASHINGTON — The Treasury Department asked Congress today to let it increase the interest rate on government savings bonds from 3 to 3 3/4 per cent.

The department submitted to the House and Senate a bill that would give it flexible authority to increase the interest rate on "E" and "H" bonds to as high as 4 1/4 per cent, if necessary. But officials said the department planned only a 1/4 of one per cent increase.

THE NEW RATES would be retroactive to Feb. 1. Treasury officials said they hope Congress will pass the legislation promptly. Several important members of Congress already have said they approve such a plan.

There would be no need to exchange old savings bonds purchased after the Feb. 1 retroactive date, the treasury said. If Congress approves the new rate, the old bonds purchased on or after Feb. 1 automatically would be computed under the new rates.

Marlene Joins 'Rock 'n Rollers'

LAS VEGAS, Nev. — Marlene Dietrich rock 'n' rolled onto the stage at the swank Sands Hotel Wednesday night wearing a dazzling 10-foot long swan's down wrap and a gown dotted with 227,000 diamonds.

The famed actress, who once vowed that rock 'n' roll wouldn't get the best of her, amazed a capacity audience as she made her debut here in the flashy attire.

The Desert Sun

THIRTIETH YEAR
The Desert Empire's Daily Newspaper
VOL. XXX, NO. 125 14 Pages Palm Springs, California, Thursday, February 14, 1957 Single Copy 10c Phone 5005

Desert Turf Club Files Appeal With State Supreme Court

City Council Disagrees on Sewer Rates

First Sign of Dissention on Bond Election

City Councilman Frank Miller jarred last night's council meeting out of what otherwise was a dull session by casting a negative vote on the proposed sewerage service rates which will become effective if the sewer bond election passes March 19.

The negative vote was in effect a challenge to Mayor Florian Boyd, who has repeatedly asked for unification of the council behind the \$3,850,000 sewer bond election. During early councilmanic discussions on the sewer bonds, Mayor Boyd pointed out that without complete council backing it would be "useless to try to hold the bond election."

FOLLOWING THE meeting, Miller, when asked whether he thought his "negative opinion of the sewerage rates would materially effect the vote," replied, "I think a lot of people will vote against it, let's say."

Pointing out that he was speaking from a personal viewpoint, Miller said, "I don't think they (the council) have the right answer. People are entitled to trunk lines and increased facilities to take care of the existing loads and contemplated increase, but it should be worked out so that some people would not be charged again (speaking about districts that already have sewers), and then there are districts in Palm Springs where installation of sewers is impractical and not necessary."

OTHER MEMBERS of the council, however, have voiced opinion again and again that the complete program is not only the cheapest, but the most practical for the community, and that with the service charge and small tax rate, the bonds will be paid off in 10 years, and during that time there will be sufficient funds to keep up maintenance of the plant and to build a small reserve.

City Manager R. W. Peterson has pointed out at previous meetings that if the sewer bonds did not pass, districts that are now on the sewerage line would have to be assessed to improve the present plant, which is now overloaded and in a bad state of repair.

The present plant was built in the early 1940's by the U.S. Army, and the city has maintained the plant since.

THE WEATHER

Desert Area Forecast: Some high cloudiness today through Friday but mostly sunny days. Continued warm. Highs today 72-85 upper valleys, 85-95 lower valleys. Yesterday's high, 93; low, 54.



"LONG ARM OF THE LAW" will sooner or later bring in the wrong-doers," was the case in the arrest of David Sandquist, taken into custody Monday on a forgery warrant dated back to April, 1952. Police Lt. Robert White said today that Beaumont police are investigating the possibility that Sandquist may have been involved in an armed

robbery of a liquor store in that community. Sandquist yesterday appeared before Judicial District Judge Eugene Theriault and admitted the allegations on the forgery charges and his preliminary hearing was set in the same court for Feb. 19. Sandquist, right, is pictured with Officer T. M. Aitken. (Desert Sun Photo).

Stassen Plans Resignation for Politics, Report

WASHINGTON — Presidential disarmament adviser Harold E. Stassen plans to resign his White House job early next year to wage a campaign for the Pennsylvania governorship, informed sources said today.

They said Stassen has told President Eisenhower of his plans and the two have agreed he should remain in his present job for the rest of the year to handle delicate disarmament negotiations with the Soviet Union. The negotiations are scheduled to begin soon in the five-nation U. N. Disarmament Subcommittee.

Stassen, a former Minnesota governor, now maintains his legal residence in Pennsylvania. He is a former president of the University of Pennsylvania.

There have been persistent rumors in Washington that Stassen would resign his post. He recently denied any such intention.

However, his office said only "no comment" when asked today about the report he intends to leave his job for Pennsylvania politics.

'H-Bomb Father' Urges U.S. To Build Shelter System

WASHINGTON — Dr. Edward Teller, "father of the H-bomb," said an atomic attack would force many Americans to go underground a week or more to escape injury or death from radioactive fallout alone.

Teller, guiding light of the Atomic Energy Commission's weapons laboratory at Livermore, Calif., urged high priority for a shelter system which he said would cost about \$7.25 billion in the next five years.

SUCH A SYSTEM would be designed, he said, to protect everybody against radiation. It would provide protection also against nuclear blast and heat for those in big cities and other target areas.

Teller said the nation's "military security" requires that work be started on such a shelter system right away.

TELLER, WHO IS widely credited with speeding this country's development of the hydrogen bomb, testified before a House Government Operations Subcommittee which is studying what it considers a serious lack of civil defense precautions. The subcommittee is headed by Rep. Chet Holifield (D-Calif.).

Teller said evacuation of target areas, currently the official policy of the Federal Civil Defense Administration, no longer is feasible. In a substantial enemy atomic assault, he said, it is likely that a "considerable proportion" of the

nation will be contaminated by fallout.

FOR PERSONS NOT in the immediate area of an atomic blast, he said, there will be plenty of time, 15 minutes to several hours, to take shelter, provided that shelter is available.

The explosion itself will be their warning, he said.

FOR BIG CITY areas, Teller urged construction of shelters against blast and fire as well as radiation. He warned that fire storms may prove more deadly than blast.

He said protection against blast will require taking shelter for a matter of minutes; against fire, a day or less; and against fallout, "a week or possibly somewhat more."

Bids Awarded On Removal of Old Buildings

Raymond Lumber company of India, last night won the bid for removal of the old buildings on the Palm Springs City Hall site, with an offer of \$3,000.

The next and only other bid was entered by Miller-Wright, which bid \$531 for the buildings.

Removal will be completed 45 days after the buildings are vacated.

Asks Reversal Of Appellate Court Ruling

Seeks Permit For Quarterhorse Race Track Here

The Desert Turf Club this afternoon filed a petition with the State Supreme Court for permission to open a quarter horse race track near Palm Springs.

The action filed by attorney John E. Glover seeks to reverse a decision of the District Court of Appeals which had upheld the Riverside County Board of Supervisors in its denial of zoning to permit the track at Rancho Mirage.

THE CONTROVERSY began in 1954 when the California Horse Racing Board gave the club permission to go ahead with the project.

Riverside County supervisors over-ruled the Riverside County Planning Commission which had recommended that the track be permitted. Since then the club has been trying through the courts to secure a re-hearing.

SINCE THE LATEST decision against the Turf Club by the Appellate court, the supervisors have been planning a re-hearing on the proposal, but only after the time for appeal, such as was filed today, had expired.

It is now up to the State Supreme Court to decide whether or not to consider the appeal. If not, the matter will be returned to the supervisors for further action.

Council Votes To Appeal Work Law Decision

City council last night voted six to one approved an appeal of the Right-to-Work ordinance decision. City Attorney Jerry Bunker told the council that George A. Richter, Jr., special attorney for the city on its Right-to-Work ordinance, was ready to take an appeal to a higher court.

On a motion by Jerry Sanborn and seconded by Frank Miller, the council approved the appeal. Councilman Leonard Wolf cast the only "no" vote.

Superior Court Judge Hilt Mc-Cabe early in January handed down a decision that the local law was invalid.

Tuna Boat Sinks, Crew Rescued

SAN DIEGO — The San Diego Tuna clipper Leona C struck a reef off the Galapagos Islands and sank, Coast Guard headquarters reported today. All 12 men aboard the vessel were picked up by another clipper.

Tension-Wracked Americans Urged by Dr. Peale, 'Relax, Stay Alive While Living'

In what probably ranks as one of the most rousing speeches ever heard in Palm Springs, Dr. Norman Vincent Peale yesterday ordered tension-wracked Americans to relax, revamp their thoughts and "stay alive as long as you live."

The famed New York minister, author and lecturer upbraided mankind in general for the disastrous nature of its thought patterns, accusing man of shrouding his daily life with anxiety.

"LIFE IS WHAT your thoughts make of it," he declared. "A man is what he thinks about all day."

Dr. Peale's oration on mind-cleansing held more than 200 men in rapt attention at a Tennis Club Rotary luncheon.

His prescription for rejuvenation of lives soured by anxiety hit his audience with the visible impact of adrenalin striking a loggy heart.

"WAKE UP AND tell yourself this is the greatest day you ever lived," he thundered, "and it will be the greatest day you ever lived."

Dr. Peale, author of the best-selling book, "The Power of Positive Thinking," told of the power potential stored in calm, orderly thinking and he singled out tension as the number one foe of organized thought.

"I am impressed by this current malady of tension," he remarked. "Tension is an American disease, and St. Vitus would appear to be the patron saint of the United States."

ALSO IMPRESSED by the apparent inability of Americans to find a good night's sleep, Dr. Peale noted that he was appalled at the amount of barbiturates swallowed nightly in American homes.

"The sleeping pill business is booming. It takes 19 million pills a night to put Americans in the

arms of Morpheus," he declared. "If nothing else, I think that man should have at least learned how to sleep."

But Americans have become so high strung, "it's even almost impossible to put them to sleep with a sermon," he quipped.

"IT'S A SAD STATE of affairs," he lamented, "It's been years since I've seen anyone sleep in church."

Dr. Peale, minister of New York's Marble Collegiate Church, recalled the teachings of philosophers who found that orderly thinking and peaceful hearts "make for health in body, mind and spirit."

In one bombastic attack on anxiety-ridden thoughts, Dr. Peale urged mankind to "get in tune with the temple of God," and to seek peace in the "deep powerful imperturbability" of such monumental creations as mountain and desert.

HE POINTED OUT that power necessary for enthusiastic drive comes from a calm center of thought. He warned his listeners to be wary of the false gaiety that often covers a deep unhappiness.

In the same hearty oration that reaches some 30 million persons over television and radio every week, Dr. Peale urged his audience to greet a new day with enthusiasm.

"Flush out yesterday's, tired thoughts," he boomed, throwing his arms wide. "Thump your chest and shout 'I'm alive!'"

DR. PEALE HAS enjoyed the life of a chest-thumping minister for 37 years, since he embarked on his oratorical career as an Ohio college student, delivering his first speech to an audience of one—classmate Oliver Jaynes.

Jaynes, now a prominent Palm Springs businessman, introduced the speaker yesterday.

Council Votes Tramway Support

Palm Springs City Council last night passed a resolution supporting the Mt. San Jacinto Winter Park Authority and asking legislators to kill a bill, Assembly Bill 1361, which would nullify the Winter Park Authority Act.

Acting City Manager Shelby Langford said that the council followed in the wake of similar action taken by the Palm Springs Planning Commission.

NAACP to Meet Thursday Night

Palm Springs Branch of the National Association for Advancement of Colored People will hold its regular meeting tonight, Feb. 14, Secretary Frank Miller announced. All members are urged to attend.

Late News Bulletin

BULLETIN - Imperial Valley Assistant District Attorney Frank Travis today is in critical condition and only semi-conscious as a result of injuries suffered last night when his sports car overturned on Highway 99, two miles east of Garnet. Travis, 48, El Centro, was along in his car. He is in Desert Hospital.

BULLETIN - Banning police this afternoon are investigating a report of a plane crash in the mountain area 15 southwest of that city. The plane is reported to be a civilian craft. First report originated with the Air Force at Ontario, and was relayed back to Banning. A police plane is now searching the area, but is hampered by smoke from "controlled burning" being conducted by Forestry officials.

GOP Senate Leaders Await Ike's Signal Before Deciding on Doctrine

WASHINGTON — Republican senators looked to the White House today for official signals on whether to wage a floor fight to strengthen the watered-down version of the Eisenhower Doctrine approved by two Senate committees.

The President's Middle East resolution cleared the Democratic-controlled Senate Foreign Relations and Armed Services committees by a 20-to-8 vote Wednesday but only after its language was sharply modified. The resolution now goes to the full Senate for debate next week.

There were indications, both here and at the temporary White House at Thomasville, Ga., that Mr. Eisenhower might settle for the watered-down resolution rather than risk weakening its international propaganda impact by prolonging Senate debate.

White House Press Secretary James C. Hagerty said in Thomasville that both the President and Secretary of State John Foster Dulles were pleased with the committee's action but that the language of the revised resolution needed further study.

Democrats on the two committees who succeeded in softening the language of the proposal

voiced confidence that the full Senate will go along with the change. The committee vote on the specific issue of rewording the resolution followed straight party lines, with 15 Democrats supporting the change and 13 Republicans opposing it.

The Democrats, led by Sens. Hubert H. Humphrey (Minn.) and Mike Mansfield (Mont.), substituted for Mr. Eisenhower's original wording a statement that the United States is "prepared to use armed forces to assist" any Middle East nation threatened by Communism "if the President determines the necessity thereof."

The President's original request, approved overwhelmingly by the House, was for specific "authority" to send U.S. troops into the Middle East if they are requested to help turn back a communist attack.

If the change is upheld, the resolution will have to go to a House-Senate conference committee for a final version to be worked out. Besides handing the administration a licking on the troops "authority," the Democrats also wrote in some "strings" on the President's request to spend \$200 million on an economic and military aid program for the Middle East.



POLICE CHIEF AUGUST G. KETTMAN, right, and Capt. Orest Johnson conducted members of the Brownie Troop on a tour of the police station, with the final display being the bulletin board of the 10 "Most Wanted" criminals in the United States. Brownies pictured are, left

Army to Protect Morals of Youth

WASHINGTON — The Army has banned the sale of alcoholic beverages on military posts to reservists and national guardsmen under 18½ years of age who are taking six months' active duty training.

The prohibition, effective immediately, also applies to 3.2 beer sold at post exchanges. It was ordered after Rep. Walter Norblad (R-Ore.) complained at a House Armed Services Committee hearing that youths were drinking on Army posts.

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Damage Suit For \$101,575 Filed for Death

LOS ANGELES — The mother of 12-year-old Evan M. Elsner, one of the school boy victims in the collision of a DC-7B and a F-89 jet over San Fernando Valley, has filed a \$101,575 damage suit in the boy's death.

Mrs. Irene C. Elsner charged in an action brought Wednesday that Douglas Aircraft Co. and Northrop Aircraft Inc. "carelessly entrusted, managed, maintained, flew and controlled" the plane so as to cause them to collide in flight.

Young Elsner was one of three students killed when a Douglas transport plunged into Pacoima Junior High School's playground on Jan. 31. He died Feb. 2 of internal injuries complicated by the shock of having his left leg amputated.

Five civilian airmen also died in the collision, and more than 70 persons were injured by wreckage which swept the playground when the transport exploded.

Jack Benny to Go to Vegas. Couldn't Resist \$50,000

HOLLYWOOD — Jack Benny, the miser of television, today joined a list of performers lured to the glittering desert resort of Las Vegas by big money offers that even the famed comedian couldn't pass up.

Benny Wednesday inked his name to a contract calling for him to make his night club debut at the Flamingo Hotel at an estimated \$50,000 a week in June.

THUS OPENED a new chapter in the veteran comedian's life. Benny launched his career in radio, and tried his hand briefly at the movies but enjoyed his greatest success before the television cameras.

Benny was a strong advocate of the dwindling group of entertainers opposed to appearing in bistros. For the past several years Benny turned down night club offers because he feared that the nightly sessions would interfere with his first love, making people laugh from coast to coast.

ALTHOUGH BENNY was not available for comment, a friend said that the comedian finally relented to increasing night club offers because of one thing — money.

"Jack couldn't refuse \$50,000," the friend said. "After all, show me a person in his right mind that would turn such an offer down."

AL PARVIN, owner of the Flamingo Hotel, said Benny would equal or surpass the top money paid by other resort hotels to Liberace and Judy Garland.

Liberace reportedly had been the highest paid performer at the desert gambling resort by earning \$50,000 a week. He, however, supplied an entire show, including his violin playing brother, George.

Two Officials To Attend School Convention in N.J.

Two Palm Springs school officials will leave the city next week to attend national educational conferences in Atlantic City, N.J.

School Board member Mrs. Helen K. Staley will be the board's delegate at meetings of the National School Boards Association.

SCHOOLS SUPT. Wallace R. Muelder will attend the national convention of the American Association of School Administrators.

Mrs. Staley will be among school board members from all parts of the nation who will convene to air school problems. Considerable National School Board Association discussion is expected on the obligation of the Federal government to public education.

MUELDER, A LIFE member of American Association of School Administrators, will be concerned with financial and legal aspects of Federal school aid programs. Muelder has been a contributor to finance legislation at both state and national levels and indicated that he would work on Federal proposals for school housing at the meeting next week.

The superintendent also plans to stop at several of the major teacher placement centers of the East to interview prospective teachers for the Palm Springs Unified School District.

Number Too Easy, Police Discover

COLUMBUS, Ohio — Columbus police finally got a telephone number that was easy to remember, Capital 1-1111.

Today, police changed their number to Capital 1-1166. They said that when youngsters play with a phone, they always dial the simplest number, CA 1-1111, much to the annoyance of police.

Horizon Trailer Village Given 'Gold Star' Rating

Horizon Trailer Village Inc., Highway 111, has been awarded an Approved, Gold Star rating as one of the top mobile home trailer parks in the United States, according to the Mobile Home Manufacturers Association.

The announcement was made yesterday with the publication of the 1957-58 Official Mobile Homes Park Guide, published by the Association following a thorough inspection of 12,525 parks from coast to coast. Of that number 6,104 rate the "Approved List," according to Edward L. Wilson, managing director of the Mobile Homes Manufacturers Association. Only approved and "Gold Star" top rated parks are listed in the book.

Parks are graded on appearance and facilities, using a point system. M.H.M.A. approval and listing in the Official Mobile Homes Park Guide require 80 points out of a possible 107. Gold Stars are awarded for 95 points or better. The M.H.M.A. inspection was handled by Marketing Information Associates, an independent research firm.

Company Mad As Wet Hen Over Water Calls

NEW YORK — Housewives in suburban Great Neck dutifully obeyed during the past week when they answered their telephones and were told:

"This is a recording . . . your water will be turned off for 15 minutes . . . fill up your bathtub, your sink and all receptacles that hold water."

And, as often as not, they have later helped jam the Citizens Water Supply Company's telephone switchboard, now overflowing with demands for an explanation.

R. M. Grieve, vice president of the company, has asked Nassau County Police to help in the emergency.

Line roasters and oven broiler pans with aluminum foil to catch drippings and save time in cleaning these utensils.

Budenz Suffers Heart Attack After Lecture

NEWPORT, R. I. — Louis Budenz, 65, former editor of the Communist Daily Worker, suffered a heart seizure Wednesday night after delivering a lecture on the Communist party in America.

Budenz was reported in "satisfactory" condition today and hospital attaches said he "spent a fairly comfortable night."

He was stricken moments after finishing the talk at St. Joseph's Hall here, the fourth in a series of 10 weekly talks sponsored by Providence College.

Dr. Charles Serbst said Budenz was suffering from an ailment similar to that which struck President Eisenhower.

"Mr. Budenz is conscious, he is very, very comfortable, he is not critical in any sense. I'd say he's doing very nicely. The next 48 to 72 hours will tell us how long he'll have to be hospitalized before we can send him home."

Dr. Serbst said this was the first heart attack ever suffered by Budenz.

Fixing a Ticket

BILLINGS, Mont. — Fire Chief Sidney F. Morse had to go to the rescue when a policeman put on overtime parking ticket on the auto of Susan Klindt. He explained to police that the young woman was up in the air at the time — sliding down a fire department exhalator chute from atop city hall as part of a "Fire Prevention Week" stunt.

New York's Closing Stocks

By E. F. HUTTON & CO.

AT&T 175 1/2
Douglas Air 79 1/2
Union Oil 53 1/2
Gen. Motors 40
Great North. 43
Du Pont 179 3/4
Amer. Tobac. 73
PG&E 48 3/4
Inland Steel 81
Avco 6 3/4
Rheem 18
Sperry Rand 20 1/2
Kaiser Steel 42
Ford 55
Minn. Mining 58 1/2
Cities Serv. 60
Anaconda 63
ITT 30 3/8
North Amer. 31 1/2
Santa Fe 24 1/8
SP 42 7/8
Sears 27 1/8
N. Y. Cent. 28 1/2
Kennecott 105 3/8
Monsanto 31 3/4
U. S. Rub. 41 3/8

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Featuring

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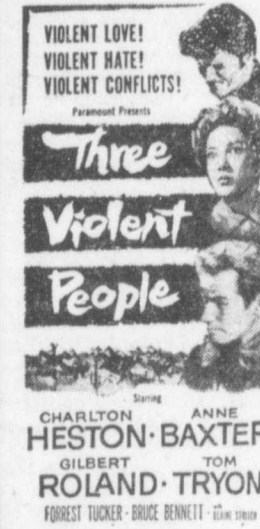
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Service Starts at 12:30 p.m.

Fashion Show

NELSON'S OASIS MEN'S SHOP STYLES FOR MEN

STYLES FOR WOMEN

MILADY'S FASHIONS by Lanz

In Addition to a Delightful Brunch the Committee For the United Jewish Appeal Will Have Many Surprises for Those in Attendance. Also

DANCING AND ENTERTAINMENT BILL ALEXANDER AND HIS BAND

MAKE RESERVATIONS EARLY FREE PARKING PHONE 7391 or 5133



RED CROSS HELPERS, all Palm Springs High School students, swung into action this week to prepare the new office at 401 South Indian Avenue for the Red Cross Fund Drive here. Clean-up girls are, left to right, Jo-Jo Rosin, Marilee Singer, Stephanie Bruton, Fern Fox, Barbara Bruton and, holding the dust pan, Madeline Jaloff. (Desert Sun Photo).

Thrifty Drug Offers Valuable Prizes in Contest

Proving once again that it pays to shop at Thrifty Drug Stores, the local drug firm is now offering several thousand dollars worth of free prizes in a month-long "Heart's Desire" contest.

Leading the list of valuable gifts are five O'Keefe & Meritt Starline gas ranges. Long renowned for quality and dependability, O'Keefe & Meritt has become one of the largest selling gas ranges in the West.

AMONG THE outstanding "Heart's Desire" features on the ranges which Thrifty is giving away, are the famous Grilleator broiler which permits selection of the proper broiling position for every meal with a quick flip of the Grilleator handle.

Other features which make O'Keefe & Meritt ranges, a "girl's best friend," are transparent shelves, one-piece lift tops, triple rotisseries and automatic, top burner heat controls that make every pot and pan in the kitchen automatic, with nothing to plug in.

ROUNDING OUT the selection of valuable prizes in Thrifty Drug Stores, "Heart's Desire" contest are a 1957 Swept Wing Dodge Hardtop Convertible, and two famous Deepfreeze home freezers, now made only by Amana.

Customers are urged to enter the free contest every time they visit the Palm Springs Thrifty Drug Store. There is nothing to buy, nothing to write but name and address and no skill necessary to qualify for one of the exciting "Heart's Desire" prizes.

Kettman Plans Talk to Youth At DHS Sunday

Chief of Police August G. Kettman will speak next Sunday at the Baptist Youth Fellowship meeting at Desert Hot Springs at 6:30 p.m., it was learned today.

Kettman is scheduled to give his talk on "Crime Prevention" at the First Baptist Church in DHS. The Rev. Gordon Gilbert is pastor of the church, and Mrs. Louise Simmons is in charge of the program.

The wild boar, a favorite game animal of European nobles, is hunted today in the southeastern United States. The species is descended from imported animals that escaped from a game preserve.

The Desert Sun

Published Tuesdays through Saturdays, except legal holidays and Mondays when a legal holiday falls on Tuesday. AT NEWSSTANDS: Single copies 10 cents. Entered at the Post Office of Palm Springs, California, August 5, 1927, under the Act of Congress of March 3, 1879. The Desert Sun Publishing Co., will not be responsible for unsolicited manuscripts or photos left with or mailed to The Desert Sun.

BY CARRIER \$1.25 Month MAIL RATES: Payable in Advance. Daily \$1.25 Month 1 Year \$15.00

Address all communications to: THE DESERT SUN PUBLISHING CO., 174 North Palm Canyon Drive, Palm Springs, Calif. —MEMBER— California Newspaper Publishers Ass'n. United Press Association

The Desert Sun Thursday, Feb. 14, 1957



THIS HAPPY HOUSEWIFE enjoys cooking the modern way on an O'Keefe & Meritt Starline gas range similar to the five which Thrifty Drug Stores are offering in their "Heart's Desire" contest.

Little Girl Lost, Doesn't Mind as Police 'Friendly'

Little 3-year-old Connie McGarry, became lost when she strayed away from her home in the Smoke Tree Trailer Park, but once in the custody of police just didn't seem to mind at all.

Given the "little lost girl" treatment, police officers saw that she was kept happy by treating her to cokes and ice cream, "and she wasn't homesick at all," they reported.

Margaret Masky of 219 Segundo reported that the child had followed her home, and took her to the police department. It wasn't long before the worried parents were on the phone, only to find out that their daughter was safe and at the station "thoroughly enjoying herself."

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YOUTH CENTER EVENTS

Thursday—Open Valentine Record Dance, 8 p. m.
Friday—Junior High Valentine Dance, 7 to 9:30 p. m.

Saturday—"Bop Session" Record Dance, 8 p. m.

Sunday—Open 1 to 10 p. m. with regular drop-in activities.

Monday—Betty Royer's Social Ballroom Dance Class, Junior High 6:45 to 7:45 p. m., Senior High, 7:45 to 8:45 p. m.

Tuesday—Teen Chorus 7 to 9 p. m. John Norman.

Wednesday—Modeling and Charm Class, Barbara Foster 7:30 to 9 p. m.

Thursday—Soph. "Soc-Hop" after basketball game, Hi School.

Friday—Practice for "Jam Session" show.

Saturday—"Bop Session" Record Dance.

Sunday—Open 1 to 10 p. m. with regular drop-in activities.

Regular Drop in Activity consists of Ping Pong; a small and regulation size pool table; two TV rooms; paddle pool or box hockey game; checkers, chess, chinese checkers, stadium checkers, friends, dominoes, friends, cards and other table games; volley ball court; badminton court; basketball court; hi-fi popular record music going continuously throughout the buildings and outside; library, shuffleboard court; punching bags; body punching bags; tournaments on many of the above games; Canteen serving ice cream, bottled drinks and candy (sometimes free treats of donated pie, cake, cookies, etc.). Open for teen agers from 13 through 19 years from 3:30 to 10 on school days; 1 through 10 p. m. on Saturdays, Sundays and holidays.

Check Charge Brings \$50 Fine

Samuel A. Knight of Colton, entered a plea of guilty of forgery in the Palm Springs Judicial District Court yesterday, and received a 30-day suspended sentence, \$50 fine and was directed to make restitution in the amount of \$46.90.

Knight was arrested Monday in Colton by Deputy Sheriff Paul Lewis, on charges of passing three forged checks in the Cathedral City area.

The governors of seven New Mexico Indian pueblos still carry, as their badge of office, silver-headed canes presented to their tribes by President Abraham Lincoln in 1863.

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THE DESERT SUN PUBLISHING CO.
GEORGE E. CAMERON, JR., President

174 North Palm Canyon Drive

WARD J. RISVOLD, Publisher

Telephone 5005

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The Desert Sun is an independent newspaper dedicated to truth, accuracy and impartiality in the news; to the progress of the desert region; to the support of that which it believes to be right and to the defeat of that which it believes to be wrong.

Editor's Corner

Oliver B. Jaynes

MILLIONS HEED HIS HELPFUL MESSAGES

In the days of the great depression when fortunes melted over night and millions of Americans were thrown into confusion and despair, there emerged upon the scene a man with soothing messages about how to get the most out of life under trying circumstances. For two and a half decades, Dr. Norman Vincent Peale has been helping people through simple techniques for successful living with messages that reach thirty million Americans every week.

Dr. Peale has worked his way into the minds and hearts of millions by almost every means of communication available; through his sermons, books, newspaper column, radio and T-V programs and personal appearances before thousands of business groups, conventions and civic clubs.

His basic formula: Affirmative prayers release powers by which positive results are accomplished. The big rule is: pray, visualize, actualize.

Little negatives like "I doubt" and "I'm afraid" are termites in the house of "right thinking" which Dr. Peale has been building through the years. "Doubt closes the power flow," he says, "get interested in something . . . get absolutely enthralled. Get out of yourself . . . be somebody. Do something . . . don't sit around moaning about things and saying: 'Why don't they do something?' If you're not getting into good causes, no wonder you're tired. You're disintegrating . . . you're deteriorating . . . you're dying on the vine."

Power of Positive Thinking

These little bits of advice were gleamed from Dr. Peale's remarkable best-seller that has sold over a million copies. It has helped countless Americans—young and old, in all walks of life—overcome physical handicaps and mental road blocks. Typical advice—"To a despondent businessman: 'Keep reading a Bible verse until you can square your shoulders and walk out into the night.' To a discouraged high jumper: 'Throw your heart over the bar and your body will follow.' To the woman who couldn't find a husband: 'You have a very firm way of pressing your lips together . . . get your hair fixed up a little.'"

Dr. Peale has been pastor of the

(Dutch Reform) Marble Collegiate Church of New York City for 25 years. His sermons are devoted largely to the practical application of religion in daily living are printed by Sermons, Inc. and distributed to several hundred thousand homes throughout the country every month.

He is editor of Guideposts, the little magazine with stories about famous people whose examples serve as a guide to successful living for others. Articles by Zeddie Bunker and Jacqueline Cochran Odum appeared last year.

Dr. Peale's radio program, The Art of Living, is carried on more than 150 stations and his T-V program, What's Your Trouble?—on which Mrs. Peale appears with him—is seen in some 130 cities. As executive editor of the Foundation for Christian Living, the famed minister authors pamphlets such as "How To Be Young and Enjoy It" for teenagers, and "Quit Worrying" for their parents.

God and the Doctor

The application of religion will solve many human problems, Manhattan's noted minister believes. He sees in Christianity not so much redemption by suffering as a way to "rise above sorrow." I give them God and the doctor," he says. And many physicians agree that high-tension and anxiety are the causes of countless ailments.

Dr. Peale's belief of the value in combining religion with psychology for the solution of human problems resulted in the establishment of the Religio-Psychiatric Clinic, with the noted psychiatrist, Dr. Smiley Blanton. Now known as the American Foundation of Religion and Psychiatry, the clinic has attracted nationwide interest for the results obtained.

Desert Relaxation is Good

Vacationing in Palm Springs for the past few days, with Mrs. Peale, he observed that a place like this where people can relax in sunshine and inspirational surroundings is good to find. Resorts like Palm Springs which help people relieve tension and leave their worries behind, are good for Americans who have the wisdom to take advantage of them now and then, he commented.

Dr. Peale has been practicing what he preaches the past few days!

EARL WILSON:

Tallulah Eyes Cafe, TV Loot

NEW YORK — Tallulah Bankhead ripped a small patch off her head as she pranced through her apartment this morning and pointed to the human gore.

"Bloody," she cried in her deep loud laugh — "but unbowed!" That was her gay comment upon the news that her Broadway show "Eugenia" was closing Saturday.

"I have plenty of offers to go back into TV, and besides I'll go west for some of that quick loot," she announced throatily.

"Las Vegas?" this reporter asked.

"Where else?" She added her usual endearment, "you idiot!"

THEY WANT HER to do "The Woman Came To Dinner" on TV, they want her at the London Cafe de Paris. During her recent illness she found that her dog Dolores didn't get a nervous breakdown; so she may go to London. (You can't take dogs to England.)

Looking, she said, "like a plateful of worms" due to broken ribs, broken hand and other injuries. Tallulah nevertheless received guests in her Ambassador dressing room.

"There's somebody who's been a fan of mine since I started—so he must be at least 95," she groaned to close friends who'd gathered. "I'll just stick my head out and scare hell out of him."

BETWEEN ENGAGEMENTS at the Copa Lounge, singer Rita Francis is a gal barber at her father's shop. Isn't that how Garbo started?

Lana Turner, Anita Ekberg,

Joan Collins, the Porfirio Rubirosas, Peter Donald, George DeWitt, Peter Lawford and Dick Haymes will attend the big Heart Fund Ball at Palm Beach flung by the Horace Hodges . . . Edward Mulhare, Rex Harrison's sub in "Fair Lady," was at El Morocco with Colleen O'Connor, a singer in the show, and the Herman Levins . . . Don't Print That! A big female star who's married is around with the young husband of another female star.

ABOUT A YEAR AGO. Photo of Gary Wagner predicted to the then discouraged Carroll Baker that in a year she'd be a big star, too busy to pose for him. "That'll never happen," she promised. Hearing the other day that the potential "Baby Doll" Oscar winner was now very busy and refusing sittings, Wagner phoned and reminded her of the prophecy. "Could I pose for you Tuesday?" she replied.

Jerry Lewis can't do any TV—even the benefit type—while he's at the Palace. Theater boss Solly Schwartz has "exclusivity" and will enforce it . . . Philly, which gave the world Eddie Fisher, has a sensational new crooner, Eddie Dane, who'll get an RCA-Victor buildup from Manie Socks.

Joan Crawford, looking beautiful in an ensemble of American beauty red at 21, told me she and Al Steele are still trying to schedule a trip to South Africa. Like the dentist who said he found he could travel because, "There are teeth everywhere," Joan and Al can travel "because there's Pepsi-Cola everywhere . . . except behind the Iron Cur-

tain . . . and there we don't want any."

THE MIDNIGHT EARL . . . Jackie Gleason signed "Senator Claghorn" (Kenny Delmar) and Gilbert & Sullivan star Martyn Green for this week's Paris musical . . . Sherman Billingsley offered champagne to the Stork Club pickets, who sneered at it . . . Bob Shapiro introduces a rock 'n' roll show to the Paramount Feb. 22.

Nat (King) Cole canceled off Steve Allen's March 3 TV set—too busy . . . Rex Harrison's "My Fair Lady" sub, Edward Mulhare, signed his first B-way autograph—the check at Sardi's . . . Basin Street will reopen in the Village as Lower Basin Street . . . Gretchen Wyler's lost 23 pounds since starring in "Damn Yankees" and looks real cheesecakey.

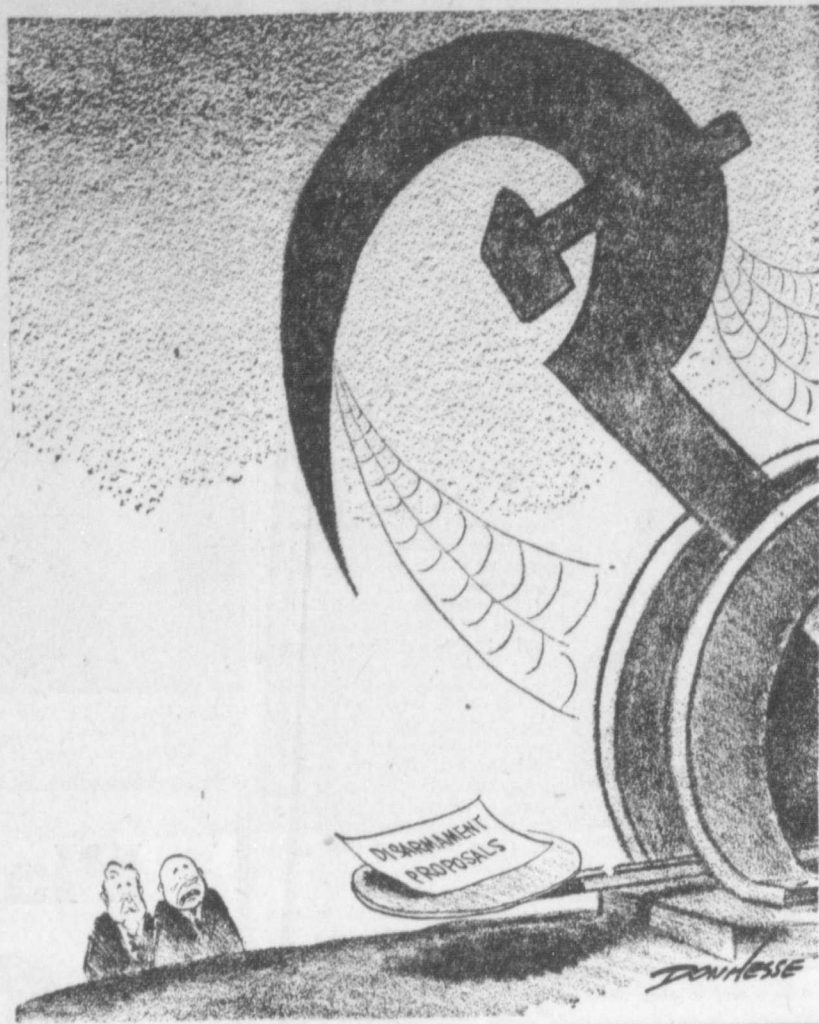
EARL'S PEARLS . . . Even though a woman can read her husband like a book, she sometimes wonders about his earlier editions.

TODAY'S BEST LAUGH: Roger Price offers a TV show for hypochondriacs: "I've Got a Symptom."

WISH I'D SAID THAT: "You don't have to be a mind reader to find out what's on your wife's mind—just be a patient listener." —John J. Plomp, Detroit.

Realf Cowan, who dieted off a few pounds, told a friend how much the process cost him: "Fifty dollars to my doctor and \$200 to my tailor." That's earl, brother.

'Guess We'll Have to Redesign th Trap'



THIS SIDE of The Sun By Phat

Roses ain't blue
And violets ain't red,
But I like you
Like I've always said.

Ungrammatical, sure. And I'm probably a horticultural faker, too. But if there are blue roses and red violets, keep it to yourself. My only interest in the product of the soil is what it yields to help load the festive table. That is, all but spinach.

ANYWAY, TODAY we observe St. Valentine's Day. Therefore, was much interested in some statistical research this week. Do you know, for instance, that women, traditionally classified as the pursued, will send four-fifths of the Valentines today? Which seems to indicate that the distaff side is reversing the usual process.

A woman writer explains it this way. Women outnumber men in the United States. And their superiority, in numbers, at least, is increasing annually.

That, she deduces, is the reason the girls now mail most of the love missives.

AND LEAP YEAR hasn't a thing to do with it. Steve Shannon, executive director of the Greeting Card Association, (seems they're organized, too) says Valentine's Day this year will see a greater percentage of loving cards sent by women than last year which was Leap Year.

Shannon adds that sentiment may have a lot to do with it. Women are more thoughtful than men. The latter beasts are prone to forget anniversaries, birthdays and events of a like nature.

SIGNIFICANTLY, Shannon added, the word "lace," a material used in many a Valentine, comes from the Latin word meaning "snare" or "noose."

Of course, as I recall Valentines in the good old days, the only kind we sent were rather on the nasty side. Like the one we sent to our teachers. That's before we found out how nice girls really were.

But that type of crude insulting Valentines has vanished, according to Mr. Shannon. Now Valentines are more courteous.

Like, for instance:
Violets are blue
And roses are red,
I need you like
A hole in my head.

THE FOLLOWING undoubtedly will not endure me with my secretarial, stenographic, switchboard or just other girl friends around the office or with the proprietors of fountains. However, many employers who sign the pay checks will probably like me.

But a noted doctor said the other day that the well-known "coffee break" may be ruffling more nerves than it soothes.

Dr. J. Dewitt Fox, editor of "Life and Health" wrote that the amount of caffeine in one cup of coffee is equal to the dosage given by a doctor to "stimulate" a patient who has been in a coma, intoxicated or in danger of a collapse.

More coffee? No sank.

Time sure marches on. The Indianapolis Star points out that on radio, we could only hear static. On TV we can now see it, too.

Tomorrow is February 15. Pay Day. And a Valentine from the Editorial Auditor.

INEZ ROBB:

To Be Or Not to Be

"To be, or not to be, that is the question:— Whether 'tis nobler in the mind, to suffer The slings and arrows of outrageous fashion; Or to take scissors against a sea of Dior's. And, by opposing, end them? To shorten; to lengthen The hem—and with a needle forever end These seasonal uncertainties; To sew, perchance to fix the hem forever. Ay, there's the stuff of dreams!"

BUT ENOUGH of this warmed-over Hamlet. Forget the Melancholy Dane, Suez, Hungary, a \$72,000,000,000 budget and New York's Mad Bomber. A REAL crisis is upon us. The cold winds of winter wait from Paris the ultimate headline: Dior has lengthened skirts.

Now is the winter of our discontent, as we rip out hems and wonder if the lengthened garment will meet with the approval of the master. And how soon it will be before we have to shorten them, once more to meet with another imperial edict.

Cheesecake is out. Or is it? Perish forbid that I should be so rude as to question the intoxicated prose with which my sisters-under-the editorial skin, the fashion writers of Paris, approach M. Dior and all his works.

THESE LADIES, breathless from the beauty of it all, agree in the headlines that Dior has lowered skirts by three to four inches. This is an abysmal drop, since most hems in the clothes closets at the mo' are not droppable by more than two inches. Sacre bleu A crisis, indeed.

But, halt! All is not lost. Several friends in the American culture point out that the fashion writers, after swooning over the added skirt-length, take pains to point out that M. Dior's "favorite is mid-calf length," or status quo.

"BUT THAT'S THE length at which we've pegged daytime

skirts for months," triumphantly shout (in so many words) such American designers as Mollie Parnis, Cell Chapman, Harvey Berin, Adele Simpson, Vera Maxwell, Suzy Perette, Nettie Rosenstein and Fira Benenson, when consulted.

So Dior turns out to be just an old coyote! Furthermore, Mme. Genevieve Fath and not M. Dior is my favorite Paris designer of the moment. Anyone who follows fashion news out of Paris with the same bated fascination as I know that Mme. Fath, in a dramatic burst of humanitarianism, has so drastically reduced her prices as to make her clothes available to all.

"MME. FATH SLASHES at Price Spiral" is the way the stories read. She has whittled right down to the bone, as is plain in the news that one can walk in and buy a Fath number at new, reduced rates ranging from \$3,000 to \$6,500 per copy. This is certainly a deadly challenge to Macy's, Gimbels and Klein's!

Just what kind of Mother Hubbard Mme. Fath has available for \$3,000 or what bargain is now in the basement at \$6,500, the fashion writers fail to specify. But with cut-rate items like these available, this is no time to ask niggling questions. This is the time to bust the piggybank and join the queue.

QUOTES

By UNITED PRESS

VENICE, Italy: Judge Mario Tiberi forbidding photographers to take pictures of the trial of the son of a former foreign minister, a onetime Rome police chief and a self-styled marquis for the death of party girl Wilma Montesi.

"Venice is famous for hundreds of tourist spots. You have plenty of places to photograph, but don't do it here or I will be forced to prosecute you."

GRIN AND BEAR IT

By LICHTY



" . . . And with all that horsepower under the hood, young man, you can run out of gas at will! . . . "

HOLMES ALEXANDER:

Protection of Property

WASHINGTON, D.C. — General Alfred Gruenther, often mentioned as the President's confidential adviser and even as a possible Cabinet officer or presidential successor, has had little experience in the field of property rights—and the inexperience has hurt his political future.

The injury, to be sure, is inconspicuous and not incurable, but it is real. In this businessman's country you do not get very far without the support of big and little interests which have a feeling, not openly expressed as frequently as in the past but still very intense, that a high-level candidate should be "sound" on the subject of private property. General Gruenther has many friends in the business and journalistic world. They could advise him on this point, and probably already have.

MEANWHILE, NOBODY, but the rabble-rousers and share-the-wealth groups have benefited from the publicity which attended the General's impulsive reaction against living in a real estate development with protective covenants. The story is still not well understood and bears recital. As President of the American Red Cross, Gruenther receives a \$30,000 salary and a Washington residence. The Red Cross is a quasi-Federal charity establishment, chartered by Congress, and largely supported by public donations. But the fund for an official residence for the Red Cross chief executive was a gift made in 1919 by the one-time President Henry P. Davison and 70 of his associates in business.

THESE PERSONS gave \$75,000 for the purchase of a house on Sixteenth Street, near Scott Circle, for the then incumbent President, Dr. Livingston Farrand. In October, 1921, Dr. Farrand resigned to become president of Cornell University and a retired Federal Judge, John Barton Payne, replaced him.

Judge Payne and all his successors until General Gruenther were men of property and declined use of an official residence. The Scott Circle house was sold and the money reinvested in a wise manner so that the fund now stands at over \$100,000, as I am told by Red Cross officials.

WHEN GENERAL Gruenther elected to accept an official residence, the Red Cross staff (not the General) negotiated for the purchase of the property at 4915 Glenbrook Road, in the section known as Spring Valley.

This section had been carefully nursed along in value since 1927 by the Miller Development Company which will contract for the construction or sale of a home only under a set of private agreements or "covenants." The purpose of the covenants is to increase or maintain the worth of the property by excluding undesirable persons, businesses and architecture.

THESE COVENANTS, then, are an exercise in thrift. They represent the same spirit of frugality that was a virtue of Early Americanism. They spring from the same sense of possession which caused the wealthy colonists like George Washington to rise against a British administration which was endangering the value of colonial property.

This possessive trait is readily understandable in rich plantation owners like the Adamses and Hancocks in New England and well-to-do home owners like those in Spring Valley. But it takes a little more gray matter to perceive, as the rabble-rousers either don't or won't, that exactly the same desire beats in the hearts of poor but ambitious people. Were this not so, Washington, the Adamses, Hancock and their dinner guests would have had to fight the Revolutionary War on their own.

IT WASN'T UNTIL the Revolution was won and the winners were drawing up the Constitution that somebody explained the passion for property in a comprehensible and memorable form. James Madison, writing in the Federalist Paper No. 10, enunciated the principle that all people with property aim to keep it and those without property aim to acquire it.

In either case, property became so desirable to Americans that it is virtually sacred. Had the authors of the Declaration of Independence been less coy, they would have called "pursuit of happiness" by its frank title, "pursuit of money." It is an unalienable right of man.

IT'S TOO BAD for General Gruenther, the American Red Cross and the American cause in general that this Spring Valley fiasco ever reached the public notice. It has been presented by the wrong sort of people in the wrong sort of way. The Supreme Court some years ago ruled that restrictive covenants to exclude persons because of race were unenforceable in law.

But this ruling does not overthrow private agreements among persons with a community interest in preserving a real estate investment. So long as home owners band together, no court under the American Constitution can order them disbanded.

THE RED CROSS, as a corporation which handles money entrusted to it, would seem to have a clear duty to make wise investments. The \$100,000 which began as a \$75,000 gift would quickly dwindle if it were sunk into a deteriorating real estate development. Since the proved way to prevent residential real estate from deteriorating is to restrict or "zone" it, the Red Cross and General Gruenther, himself, ought to invest the money nowhere else than under the protection of covenants.

The trouble is, of course, that the political lexicon of our times is so cluttered up with counterfeited ideas that the value of valid ideas has been debased. Madison's immortal thoughts, for example, have almost lost currency in our day.

The sanctity of property is still part of the American creed, but it has become almost a taboo subject in political conversation. We still worship the Almighty Dollar. But like the early Christians under the vengeful Caesars, we go into the catacombs before we dare to bend the knee. When we're out in public, we bawl praises to the Caesarism of "human rights" and keep our praises of "property rights" to ourselves. More's the pity.

MIKE CONNOLLY:

Belafonte Considers Movie

HOLLYWOOD—Harry Belafonte plans starring in a movie based on Dr. Roy Peyton's life story—about a Negro jazz musician who uses his music earnings to become a surgeon. Dr. Peyton, incidentally, is one of the finest surgeons in Los Angeles.

Rip Torn's real name is Elmore E. Torn. The young actor studied dramatics at the Dallas Institute of Performing Arts with Jayne Mansfield . . . Natalie Wood's agents wouldn't allow her to be billed under Jean Simmons and Paul Newman so Natalie won't be loaned to M-G-M by Warner Bros. for "Until They Sail."

ACTION AT THE Frankie (friend of Sinatra) D'Amore—Carlyn Frantz wedding: Dottie Harmon, Elvis Presley's pet, caught the bridal bouquet . . . Sacha Guitry says the gasoline shortage aboard doesn't bother him because he always uses matches . . . Rory Calhoun bought 1,500 sheep to run on his Ojai ranch.

Bill Holden writes: "If John Wayne thinks he has it tough in Libya shooting 'Legion of the Lost,' he should come to Ceylon, where we're shooting 'Bridge on the River Kwai.' It's just miserable: leeches, bad water, filth—and 365 murders in the vicinity in the past eight months!"

The Spencer Tracys, Walt Disney and Sam Goldwyns crashed the 1957 California Blue Book, which used to ignore movie people . . . Irving Berlin once tried to grab "Sayonara" for a Broadway musical. Bill Goetz got it instead, for a movie. Now Berlin has sold one of the songs he wrote for his projected stage show to Goetz, who will use it as

the theme of the movie . . . Willie Wyler will direct M-G-M's remake of "Ben Hur."

ROCK HUNTER, following Tab Hunter's lead, has set up a new company, Rock Records, and will record his own songs . . . Jackie Sherman (of Chicago's Sherman Dress Shops family) and Bob Rose are expecting another Rosebud . . . Steve (Mr. America) Reeves and his wife, Sandra Smith, separated . . . Dore Schary attended the sneak preview of "Rainbow Valley," the last movie made under his supervision before he was fired by M-G-M. No passes. He bought his own tickets.

Two groupie girls got into a hairpulling match in the Hollywood Hills last Saturday night over Elvis Presley's acting abilities. Neither won . . . Paramount is paying Burl Ives for "Look Homeward, Angel" . . . "Anastasia," which cost \$2,920,000, is heading for a world-wide gross profit of \$10,000,000. So Buddy Adler, who was told that Ingrid Bergman would be a "bad investment," has the Last Laff.

BILLIE BURKE, Florenz Ziegfeld's widow, heads for Washington, D.C. April 12, when "The Ziegfeld Follies" reopens with Bea Lillie in the spot vacated last year by Tallulah Bankhead. Billie will houseguest with Mrs. Marjorie Merriweather Close Hutten Post Davies—when! Elvis Presley put out \$9,000 for a Mercedes-Benz . . . sign on back of a beat-up old Ford straggling down Sunset Boulevard: "Mercedes Bends" . . . In "The Story of Jeanne Eagels," Aggie Moorehead will play the part of an actress who kills herself when Kim Novak beats her out for the starring role in "Rain"

Cathedral City

By JEAN PATANE
Mrs. David Knox and baby son, Darryl Sharon, born Feb. 5 at Desert Hospital, are now at their home at 7900 Elmwood Drive. Young Darryl has a brother, David Jr., and a sister, Vicki, and his maternal grandmother is Mrs. H. D. Bellerose of Dallas, Texas, and Mrs. Ray Prather of Knapp, Texas is the paternal grandmother.

Here from Dallas visiting at the Knox home is David Sr.'s brother Perry Knox.

David Knox is Cub Master of Cathedral City Cub Scout Pack 81.

Charlie Wilson (Appliance and Air conditioning) drove to San Bernardino Wednesday to view the new "Do It Yourself" air conditioning models on display by "Westinghouse" at the Arrowhead Springs Hotel.

A most interesting and successful fashion show was presented at Rancho Trailer Park last week by Gertrude "Benny" Benoit, owner of Desert Aire Dress Shop. The theme of the show was "Prints Charming" and the 10 models were from the park. As each was ushered to the stage by pages, they tried on the glass slipper that fitted the last model who was the princess and rode off in the coach with "Prints Charming." The fi-

nale featured Hawaiian prints with a background of Island music. More than 250 people from the various trailer parks attended.

"Little's Sunny Center" patio furniture is now featuring a line of Guadalajara and Oaxaca Mexican furniture and pottery.

Mrs. Mike Sabol left by plane Sunday morning for her home in Puyallup, Wash., following a 10-day visit with her mother, Mrs. Maude Griffiths at her home on Melrose Drive.

Hollywood and the movie colony have been well represented among the diners at the Tampico. Seen were Don and Zetta Castle, Gig and Elizabeth Young, Allan and Sue Ladd, Mr. and Mrs. Aaron Rosenberg and Mr. and Mrs. Ted Rogers. Also Dr. and Mrs. Patlock of Bel Aire, who recently acquired a home in Tamarisk.

While in Los Angeles on a three-day buying trip, Fern Scott visited her sister, Mrs. Florence Koenig at her home in Anaheim.

John Down, owner of the Shoe Mart, has had his membership accepted in the Cathedral City Rotary Club.

Tony and Eleanor Janulis (Anthony's Refrigeration) drove into Los Angeles last week to attend the R-C-A new '57 appliance show held on Telegraph Row. Following the show they met Chuck and Ann Buchanan of Palm Springs and went to the Moulin Rouge and the Seven Seas.

A Pink and Blue baby shower was given at the First Southern Baptist Church hall last Friday night honoring Mrs. Billie Frazier. Among those bringing gifts for the anticipated arrival were Mmes. Russell Snyder, Harold Tufarber, Howard Snyder, Charles Allen, W. R. Snyder, W. O. Goode, A. L. Blackwell, Herbert Henry, Joe Blackwell, W. H. Hill, Harry Rummell and B. D. Perdue. Marshmallow booties complimented the beautifully decorated cake that was served with coffee.

Trinity Youth Rally Held in Cathedral City

An Associational Trinity Youth Rally was held at the First Southern Baptist Church on Cathedral Canyon Drive with five different churches participating, Indio, Calipatria, Coachella, Blythe and Cathedral City.

The theme of the meeting was Valentine Sweethearts and each church entered a King and Queen. Rev. Field Leichardt, pastor of Wars Memorial Church in Indio, gave the devotional, and more than eighty were in attendance.

Donkeys Wander Around Midnight

Just before midnight last night, an informant reported to police eight donkeys were walking across South Palm Canyon Drive.

Police notified Bill Mueller, city humane officer, who in turn got in touch with Ken Johnson at Smoke Tree Ranch, owner of the burro train, who caught the donkeys on Mesquite and returned them to their stables.

LEGAL NOTICE

NO. 251
SUPERIOR COURT OF THE STATE OF CALIFORNIA FOR THE COUNTY OF RIVERSIDE
ESTATE OF IRENE N. TIMBLIN, Deceased

NO. INDIO 223
NOTICE OF HEARING ON PETITION FOR PROBATE OF WILL
NOTICE IS HEREBY GIVEN THAT BEN F. WHITE, Public Administrator of Riverside County, has filed herein a Petition for Probate of Will of the above named decedent and for issuance of letters of administration with the will annexed to said petitioner, reference to which is made for further particulars, and that the time and place of hearing the same has been set for March 1, 1957, at 10:00 A. M. in the courtroom of Department No. 4 of said court, at the Court House in the City of Indio, California.

Dated: February 8, 1957.
G. A. PEQUEGNAT, Clerk
By G. L. CHRISTIANSEN, Deputy
SLAUGHTER & SCHLESINGER,
Attorneys at Law
300 E. Palm Canyon Drive
Palm Springs, California
Publish Feb. 14, 15, 16, 19, 20, 21, 22, 23, 26, 27, 1957.



NEW ELDERS and Deacons of the Cathedral City Community Church were ordained and installed at the regular Sunday morning service Feb. 10. Elders, Deacons and Trustees of the church are, left to right, bottom row, Mrs. Kitty Tiner, Mrs. C. L. Young, Rev. James Arnold, Mrs. Billy Kennedy, Mrs. Edward Biles, and William R. Hewitson; top row, Perry Williams, Walter Colglazier, Billy Kennedy, Bert Wade, Edward Dering, Alvin Lake, Robert Blauvelt, Don Veitch and James Simerly. (Ellis Photo).

Lions Attend Joint Meeting; Meet Tonight

Ten local Lions attended the joint meeting of Coachella, Idyllwild and Cathedral City Lions Clubs held at the Elks Hall in Indio. An excellent program was presented by two youths representing "Library For The Blind," who offered musical numbers on violin and accordion.

The regular dinner meeting will be held tonight at 7:30 at the Town Hall. Guest speaker will be Robert Perry, Alaskan Bush Pilot, who will present a film on Alaska. The box social schedule for tonight was cancelled.

Smiths Entertain Rev. W. J. Morteh, Michael Hayes

Mr. and Mrs. Arthur C. Smith have had as their house guests the Rev. Walter J. Morteh, pastor of St. Thomas Aquinas Parish in Washington, D.C., and his former classmate, Michael Hayes from Acapulco, Mexico.

It was a first visit to Palm Springs, for Father Morteh. Mr. Hayes has spent many seasons in Palm Springs and will be remembered for his comedy portrayals at the "Playhouse." He is en route to Washington to appear in the Library of Congress productions of "Murder in The Cathedral" and "Tower Beyond Tragedy."

Just a Thud

AURORA, Ill. — For the benefit of long suffering humanity, industry has come forth with a muffled air hammer. Engineers of the Thor Power Tool Co. have developed a thick jacket of soundproofing material to slip snugly around air-operated concrete-busters. The firm says the noise output has been reduced to a "soft thud."

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CATHEDRAL CITY

Cathedral City P-TA Enjoys Program, Discussion by Panel

The Cathedral City P-TA meeting, held in the school cafeteria, was very well attended. Lively square dances were presented by the children of Mrs. Russell's and Mr. Arsulich's fourth grade rooms.

The following members were elected to the nominating committee: Mmes. Orvil Zappe, Marion Woody, George Rodman, T. E. Doak and Michael Hallahan, with Principal Sam Micelli representing the faculty.

AN INTERESTING and informative round table discussion was moderated by Micelli, who spoke briefly on the 10-point program of the elementary schools in preparation of the child's next step in education, the Junior High School.

He then introduced Warren Linville, principal of Nellie N. Coffman Junior High School, who presented the members of the panel, Mrs. Lois Knowlin, guidance coordinator of the Palm Springs Unified School District, Tamara Smith eighth grade student, and Berton Lamb, representing the parents. From the audience he selected the following seventh grade students to participate: Patti Patane, Valerie Howe, Norma Bagley and Marcia Graham.

LINVILLE OUTLINED the procedure of assigning the students to the different classrooms, and the problems the students are confronted with in adjusting themselves to the Junior High program. The consensus of the students seemed to be that after the first few weeks, changing from one room to another for the different subjects became less confusing and it was a part of "growing up."

Mrs. Knowlin spoke of the benefit to the student in having a counselor for one period each for both seventh and eighth grades.

Refreshment hostesses for the evening were Mmes. John Palmer, James Ketchersid and Orvil Zappe.

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Harry Mohrs Open Window Covering Shop on Hiway 111

Edie and Harry Mohr, formerly of Hollywood and Beverly Hills, opened their new custom made window covering shop yesterday on Highway 111 in Cathedral City.

Residents of the desert for the past 12 years, the Mohrs were formerly connected with Palm Springs Shade Company. Prior to that, they maintained their own window covering shop on Santa Monica Boulevard for four years.

With the opening of their new shop, the Mohrs will be exclusive distributors in the desert area of pleated, insulated window shades. They will also handle such name brands as DuPont window covering, Flexalum awnings and patio covers and carports.

The Mohrs own their own home in Palm Springs and have two children, Craig and Lee.

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33-669 DATE PALM DRIVE
CATHEDRAL CITY

State Officers Present at AAUW Meeting

The American Association of University Women, held an interesting meeting at the Howard Matthews home on Driftwood. Guests included Mrs. Patterson Goodrich, state president; Mrs. Walter Maas, state vice president and Mrs. George E. Hollister, state social studies chairman.

Mrs. Goodrich pointed out that AAUW was founded in 1882 by a group of women interested in furthering the education of women. At present, Mrs. Goodrich is active in a group studying the problems of the gifted child.

All three of the state representatives were particularly gratified with the Palm Springs Branch's emphasis on scholarships and college entrance counseling. Recently, representatives from the various colleges and universities within the local branch devoted an evening to counseling parents and students of the local high school on the advantages of their particular school. The meeting, the first of its kind held here, was well attended and will become an annual event. Mrs. Maas said that a program of this type could be started at the junior high level quite successfully and felt that the local branch had contributed a valuable project for other branches to follow.

Reports on the house tour showed that it was a tremendous success and will become an annual event to provide money for various scholarships.

The next meeting will be held March 12, in Palm Desert.

Spice for Salads

The Western Growers Association offers these salad variations. Try spicing, adding 1 tablespoon of sesame seed to the french dressing for a tossed green salad. A dash of curry powder can be added to the mayonnaise for shrimp or other seafoods. Or, include a trace of chili powder in the french dressing for bland fruit salads.

Notes

From Music Shop

Happy Valentine's Day! You will LOVE hearing your favorite music played through... TRUE HIGH FIDELITY music systems... And until you have heard it... you just can not imagine... the exquisite quality of Stereo-phonie Recorded Tapes.

Monte Herbert is again chairman of the Heart Fund and there couldn't be a better day to remember it.

Have you seen our "Black Monster"? It's a beauty!

Let's all jump on Don Miller's band wagon for a safer, happier Palm Springs. It's good insurance. Join the Safety Council.

Come in to browse... relax... and listen. You will LOVE... LOVE... LOVE... the very latest things for musical reproduction at... The Music Shop. 123 North Palm Canyon Drive. Parking at Desert Inn



FOR AID TO AGED, Mrs. Elsinore Machris of Palm Springs, on right, received the coveted "Star of David" from Rabbi Edgar F. Magin for philanthropy to residents of Los Angeles Jewish Home for the Aged at Sunday night's annual Charity Ball sponsored by the home's Junior Auxiliary. Looking on are Mrs. Ida Mayer Cummings, president, and Zsa Zsa Gabor, on left.

Mrs. Machris Recipient of Coveted Star of David

Mrs. Elsinore Machris of Palm Springs and shoe manufacturer Harry Karl received awards presented Sunday night by Rabbi Edgar F. Magin on behalf of the Junior Auxiliary of the Los Angeles Jewish Home for the Aged. A capacity audience of 1,000 persons at the auxiliary's 28th annual charity ball in the biltmore Bowl saw Mrs. Machris receive the "Star of David," while Karl was given the "Golden Mezzuzah," for their philanthropy to the 307 residents of the Jewish Home for the Aged at 325 South Boyle Ave.

Proceeds of the ball will go toward maintenance of the home and its new Ida Mayer Cummings Medical Center, named in honor of the Junior Auxiliary president. Louis B. Mayer, brother of Mrs. Cummings, was host of the evening, while Miss Mary Pickford was honorary chairman. Serving as overall chairman was Mrs. Adolph Weinberg, and film actresses Agnes Moorehead and Zsa Zsa Gabor appeared as official hostesses. The program, directed by Joe Pasternak with George Stoll as musical director, featured Bob Hope, Leo Carrillo, Danny Thomas, Dean Martin, Ray Anthony, Mamie Van Doren, Gene Nelson, Alan King, Leo Diamond and Johnny DeBel.

Among Hollywood glamor girls who enacted new roles as cigarette girls for the evening were Marie Wilson, Jayne Mansfield, Natalie Wood, Margaret O'Brien, Maureen O'Hara, Rita Moreno, Audrey Totter, Mala Powers, Anne Francis, Debra Paget, Marie Windsor, Kathleen Case and Jarina Lewis.

No Parent Guild Meeting Tonight

The Nellie N. Coffman Parent Guild will not hold its regular meeting this evening due to Valentine's Day. Instead, there was a board meeting at 1:30 p.m. at the school, with Guild president Helen Morris presiding.

Musical Comedy Next Attraction At Padua Hills

The musical comedy, "Angelita," next stage attraction at Padua Hills Theatre in Claremont, will begin its six weeks run on February 20.

Director Eligio Herrera reported that the role of "the devilish little angel" would be performed by Yolanda Alba, nine year old Claremont youngster.

Current production featuring The Mexican Players is "Xochimilco" which is closing its premiere staging on Feb. 16. "An Indian ceremonial dance is featured in the present three act play, which is cast in the romantic setting of flowers and watery thoroughfares, where boatmen bus tourists from place to place. The play is staged nightly at 8:30 p. m. Wednesday through Saturday with matinees at 2:30 p. m. Wednesday and Saturday.

BIRTHS

Mr. and Mrs. Daniel Lyons, of 1317 Calle Palo Fierro, are the parents of a six pound, 15 1/2 ounce boy, born at the Desert Hospital, February 9 at 10:20 p.m.

A seven pound three and a half ounce boy was born to Mr. and Mrs. Arthur Therall of Twenty-nine Palms, at the Desert Hospital, February 7 at 1:05 a.m.

A son was born to Mr. and Mrs. Harold Creager, of Coachella Valley, at the Desert Hospital February 11 at 7:53 a.m. The baby weighed seven pounds, 13 ounces.

Mr. and Mrs. Leonard H. Krieger of Pittsburgh (he's head of Southwest Steel Corporation) arrived at the Racquet Club Monday for a month's vacation.

Garden Book Sales Pass 500 Mark

Sales of the Garden Book, the unique book which deals with the peculiar gardening problems of the Desert Area, and whose make-up features amusing line drawings and a lovely color cover photograph of a local garden, a book whose material was compiled and edited by Melba Bennett, and is being presented by the Palm Springs Garden Club, have passed the 500 mark, and show no signs of diminishing.

Nurseries, book shops, Caletric Company, libraries, and shops who are generously handling the distribution of the book without remuneration, are unanimous in expressing their delight at the response of their patrons. The book is available to the public for a donation of \$1 to further the work of this non-profit organization. The radio stations, newspapers, and magazines of the Desert Area, as well as those of Los Angeles, have been generous in their praise of this project, and have given it widespread publicity.

Cut celery tops and uses them to flavor meats, stews, soups, roasts and stuffings.

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Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates to 5065.)

February 14
D. A. R. Birthday Luncheon, Racquet Club, noon.
P.E.O. Luncheon, The Springs, 12:30 p.m.
Elks Lodge No. 1905, 8 p.m.
Valentine Dinner Dance, El Mirador, 7 p.m.
St. Paul's Guild, buffet supper, parish hall, 6:30 p.m.
Aladdin Ball, Shadow Mt. Club

February 15
Los Campades Luau, clubhouse 8 p.m.
Gaslight Gaieties, Legion hall

February 16
Gaslight Gaieties, Legion Hall

February 18
Toastmistress Club, St. Paul's Parish Hall.

February 19
Soroptimists, Biltmore, noon.
Kiwanis, Chi Chi, noon.
Sigma Gamma Chapter of Beta Sigma Phi, 821 Mel Ave., 8 p.m.

February 20
Rotary Club, Tennis Club, noon.
Rotary Anns, Tennis Club, noon.
P. S. Optimists, Del Tahquitz, noon.

February 21
Lions Club, Chi Chi, noon

Winter Visitors

Wintering in the Village at Normandy Village Inn are: Harry Oberman from Chicago, (he is the manufacturer of the Craigmere line of clothes for men); Sonia Austin from New York, who at present is teaching dancing to guests at local hotels, and is also featured at Howard Manor during the cocktail hour Monday evenings.

Also: Mrs. William Harrington and two daughters Tonette, and Karla from San Jose.



CHRISTENED Saturday at Palm Springs Community Church was Joseph Dean, three-month-old son of Mr. and Mrs. Frank L. Allen (he's general manager for Palm Springs Community Television). After the service, a reception was held at the home of Mr. and Mrs. Anthony Morici at 1175 Cactus Drive. The infant is pictured with his godparents, Mr. and Mrs. Joseph Perrucci of San Jose, who flew down for the baptism rites.

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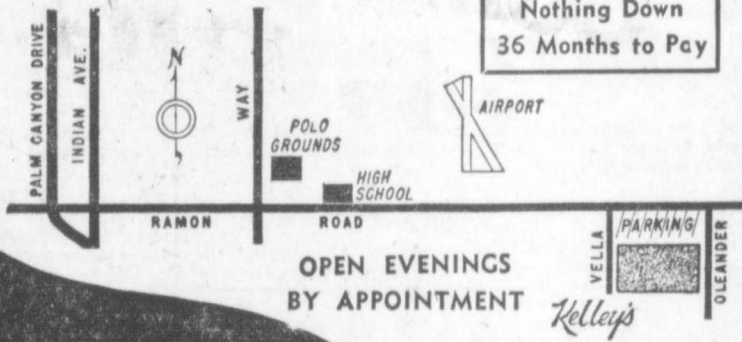
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WAIF Ball To Be March 9th

A gala formal ball is planned by Palm Springs chapter of WAIF to be given March 9 in the Tennis Club. Mrs. William Malouf, president of the local chapter, announces there will be "extra special" entertainment by several big name Hollywood personalities, and the decorations being planned by Mrs. Edwin Fallgren are to be most elaborate.

Hostesses will assemble their guests in the Tennis Club for cocktails at 8:30 with dinner and dancing to start at 8 p.m. There will also be prizes awarded during the evening. Mrs. Glenn Austin is chairman of the ball with Mrs. Belmont San Chez as co-chairman. At the big WAIF meeting held Thursday in Mrs. Malouf's home hostesses were named by the president from the group present. They include: Mmes. George Roberson, Hathaway Kemper, Walter Braunschweiger, Henry Dollard, Norman Waters, Lloyd Frank, Herbert Burns, Florian Boyd, George Gannon, Jack French, Don Bleitz, Charles Farrell, S. P. Manasse, Rudy Halm, Walter Brunmark, Paul Trousdale, Fred Albertson, Ned Bishop, Sam Taylor, Charles Becker, Dick Edwards, William Whittaker, Dorothy Gray, Joe Grabner, Edwin Silverman, Julian Hazard, Charles Mendelson, Belmont San Chez. A joint group will be hostesses of the Thunderbird contingent. They are John Dawson, Ben Gale, Joe Froggatt and Robert Hall.

Other hostesses are Mrs. E. A. Young, who will gather a table of El Mirador officials; Mrs. Austin McManus, Mrs. Edwin Fallgren, Mrs. Bertine Treat, Mrs. Harold Murphy, and others.

Mrs. John Costello is ticket and reservation chairman. She stresses the importance of making reservations early as the space is limited, and those with the early reservations and checks sent into the chairman will receive the best tables.

Houseguests Honored at Sunday Party

Honoring his weekend houseguests Mr. and Mrs. Floyd Evans of Pasadena, Denny Grant hosted a Sunday night cocktail party at his Smoke Tree Ranch home.

Evans was here as guest lecturer for the Desert Museum and showed desert pictures, for which he is famed, at the Museum on Saturday night and showed them a second time on Sunday evening at Smoke Tree.

Guests included the Donald Gilmores, Max Schwabs, Henry Dollards and their houseguest James Skidmore, Mrs. H. W. Armstrong, Miss Marj Pohl, the Herb Siemmens, Lloyd Lafins (they're new colonists), Frank Butlers, Frederick Grants, Randall Hendersons, Wendell Kinneys, Mrs. Beatty McCullough and Mrs. Janice Chiquine.

For variety, try corn bread in your favorite poultry stuffing recipe.



C'EST SI BON is the reaction to the deliciously perfumed bath oil SiBon that's a new Monico preparation, with the lanolin treatment that makes dry skin velvet-soft and lovely again. A capful poured into the tub while the bath water is running, combats the effects of too much suntan and brings a miraculous improvement in skin texture. Thrifty Drug Store has SiBon and will give away sample ampules during February.

Carrots, New Style

For carrots with a gourmet's touch, mix 3 tablespoons of prepared mustard, with 1 tablespoon of lemon juice, a dash of brown sugar, and 2 tablespoons of butter. Add to cooked carrots, toss and heat.

Seven Year Old Has Party on His Birthday

Seven-year-old Kenny Brinton and several of his little friends celebrated his birthday Tuesday at the home of his parents Mr. and Mrs. Eugene Brinton of 4120 Calle San Antonio.

Among those enjoying the festivities and Valentine birthday cake were Christine, Ricky and Lori Bottorff, Jerry Binkert, Robert Cole, Thena Rae, Kent and Guy Nelson with their mother Mrs. Robert Nelson from Banning, the party boy's cousin, Johnny Brinton and his aunt Mrs. Chadwick Brinton, also from Banning, Donald Bryant, Rusty Johnson, Dean and Dawyn Leigh Brinton, sisters of Kent.

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The Desert Sun

Thursday, Feb. 14, 1957

7

New Members Receive Jewels

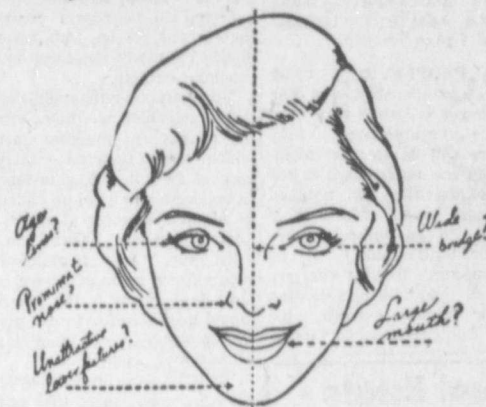
At an impressive ceremony at the home of Mrs. John Dill, Mmes. Clarence Brechlin and Richard DeLong, received their ritual of jewels in the Sigma Gamma Chapter of Beta Sigma Phi.

During the business meeting which followed, plans for the spring dance at the Tennis Club

were discussed. Also the nominating committee was chosen and will report at the next meeting which will be held Tuesday, February 19, at the home of Mrs. Clarence Brechlin, 812 Mel Ave. at 8 p.m.

Refreshments were served by Mmes. John Dill and Marge Hodgkinson.

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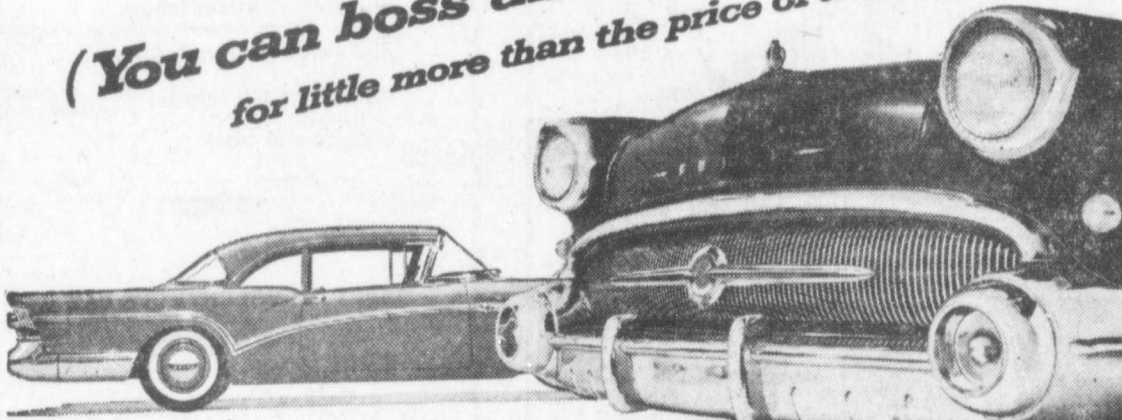


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Miss Ida Fabricius, nationally noted frame stylist will again be here for 4 days from Tuesday, Feb. 12 for

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Distinctive Eyewear
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Come try the BIG BUY
(You can boss this Buick Special for little more than the price of a smaller car!)



ONE LOOK at that price figure and you'll know that—again in 1957—if you can afford a new car you can afford a Buick.

And look what you get for so little extra money. You get the most completely new Buick in years. Not just brand new in styling and brand new in body design.

But new in features that make this the dream car of the year to drive.

You get brand-new performance because the engine is literally new from the crankshaft up.

You get a brand-new instant response because we engineered brand-new torque into Variable Pitch Dynaflo.*

And to give you the new sure-footed safety of a lower center of gravity—we built a brand-new frame—which lowers the car, but keeps the headroom, legroom and footroom that a big car should have.

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*New Advanced Variable Pitch Dynaflo is the only Dynaflo Buick builds today. It is standard on Roadmaster, Super and Century—optional at modest extra cost on the Special.

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Transportation charges, state and local taxes, accessories and optional equipment, including Dynaflo transmission, radio, heater and white sidewall tires, additional. Prices may vary with individual dealer pricing policies.

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IT'S THE DREAM CAR TO DRIVE
THE BIGGEST VALUE TO BUY

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Natural Cerulean Mink Pocket Stole	\$1195	\$ 850
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Desert Museum Progress Brought To Standstill Now, Director Warns

the Palm Springs Desert Museum have all but brought its progress and development to a standstill, Director C. E. Smith cautioned today.

Next Monday the community luncheon on an intensive fund-raising campaign to obtain \$200,000 to construct a modern Museum building on the location at Tahquitz Drive and Indian Avenue.

"WHEN PEOPLE turn away from the doors because of a line waiting to get in, when they stay away from programs because they know there will be no seats available—then the public part of the Museum's activities has reached a maximum beyond which it is impossible to go without more space," Dr. Smith said.

"The Museum's present quarters are small and inadequate—too small for proper exhibits, too small for audiences drawn to eve-

ning programs, and completely inadequate for proper treatment, storage and research of the collections now possessed."

VISITORS AND participants in the Museum's programs and activities last year totaled just a few less than 50,000 and the mark is expected to be nearer 60,000 for the current season. This record is envied by many museums in metropolitan centers.

"Important as the public's part in the activities are, there are other phases of museum activity which are restricted closely by lack of facilities. For instance, it is impossible to build up collections of materials, many of which are becoming more difficult to find each year. It is impossible to accept gifts of some extensive collections that belong in the desert and would add greatly to our prestige and to our ability to function as an educational institution.

"It is likewise impossible to conduct the experimentation and research that would add to the general knowledge of desert phenomena, and we are unable to provide the aid often asked of us by individual scientists and by groups and organizations."

WHEN MORE SPACE is available—the new Museum plans call for approximately four times the present area—exhibits could be tripled or quadrupled in quantity and in coverage and could be changed at more frequent intervals, the director explained.

Unlimited materials of great interest are available as gifts or on loan from the largest museums of the country, including the Smithsonian Institution in Washington. Many of these museums have duplicating materials which would be glad to donate to the Desert Museum, Dr. Smith said.

Likewise, there are many private collections of materials on which persons have spent a lifetime. Relating to the desert, these collections rightfully belong in the Desert Museum but at present there is no adequate space to display them and no safe storage area for them, he concluded.

Diamond Tooth Causes Trouble

HURON, S.D. (AP)—J. C. Johnson had a diamond set in a gold tooth so "I can take something with me when I die," but it's causing him some trouble.

Letters began pouring into Johnson's home soon after it was published that he had the glittering tooth. One woman wrote that Johnson is "the type of man I am looking for."

He said he especially gets impatient when women stop him on the street and then telephone their friends to come down and take a look.

"That all takes time," he complained.



A GROUP OF CHILDREN await the opening of the Desert Museum at 135 East Tahquitz. Always fascinated by the Museum's exhibits of birds, plants, minerals and

animals, the youngsters comprise a fifth of the total attendance. Better facilities to serve them in an educational way are provided in plans for a new \$200,000 Desert

Museum building for which funds will be sought in a campaign starting next week.

GOP Assembly To Meet Friday

Palm Springs Republican Assembly will discuss joining a coordinating council of assembly units in the 29th district, at its meeting at 8 p. m. Friday in the American Legion hall.

All persons are invited to attend, according to President Al E. Hoover.

LEGAL NOTICE

NO. 259
CERTIFICATE OF BUSINESS
FICTITIOUS FIRM NAME
THE UNDERSIGNED do hereby certify that they are conducting a Real Estate Development business at 1807 North Palm Canyon Drive, City of Palm Springs, County of Riverside, State of California, under the fictitious firm name of:

TERRY RAY & ERNIE DUNLEVIE
ENTERPRISES
and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

Terry Ray, 1241 Linda Vista, Palm Springs, California.
Ernie Dunlevie, 1807 East Alejo Road, Palm Springs, California.

WITNESS our hands this Ninth day of February 1957.

TERRY RAY
ERNIE DUNLEVIE

STATE OF CALIFORNIA)
COUNTY OF RIVERSIDE)

ON THIS 9th day of February, A. D. 1957, before me ELIZABETH B. LUCE, Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared, Terry Ray and Ernie Dunlevie, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

(S E A L)
ELIZABETH BLANCHÉ LUCE
Notary Public in and for said County and State. My Commission Expires June 7, 1957.
Publish Feb. 14, 21, 28 and Mar. 7, 1957

THOUSAND PALMS

By IZETTA HUNT

El Descanso Motel guests this past week were Mrs. J. Gryce, from Wyoming, visiting her daughter, Mrs. Hayward of the Jamison ranch; Mr. and Mrs. George Barnett of San Francisco, and W. W. Chaney, fertilizer salesman from Calimesa.

Mrs. Leah Hall, San Mateo, is visiting with her cousin, Mr. and Mrs. L. P. Chapman, at the El Descanso Motel this month.

Mr. and Mrs. Horace Wiley, Janet, and Gary celebrated Gary's birthday, his 12th, by motoring up to the snow and then visiting friends in Hemet. Mr. and Mrs. Jim Mannes, Steven, Brenda and Susan. The Mannes family were former neighbors of the Wiley at the Shadow Hills Ranch.

Mrs. Herbert Adams celebrated a birthday last Friday, when she was surprised by several neighbors setting up a table with a birthday cake, and then calling Mrs. Adams to come out into her own back yard. Those present were Mrs. Chester Williams and Phyllis, Mrs. Douglas Royal and her children, Mrs. Horace Wiley, Mrs. Pat Davis, and Izetta Hunt.

Mr. and Mrs. Allan Matthews of Vista, Calif., were recent weekend guests of Mr. and Mrs. J. A. Welcome. On their return they were accompanied by Mr. Welcome's

sister, Mrs. Mary Simpson, who had been a house guest for the past week.

Mr. and Mrs. Tom Meyer of Palm Springs, purchased a house from Clyde Crosby this past month and have taken possession. Also, on the same street Mr. and Mrs. George Johnson of Cathedral City purchased a house from Crosby.

Judge and Mrs. G. B. Nunn, Wheeler, Ore., are here for an extended vacation. This is the fifth year they have enjoyed the winter sunshine in this area. Mrs. Nunn recently retired as postmaster and the Judge from active duty. They will be joined soon by neighbors from their home town.

Two stubby trees were removed from the Datil-Thelma intersection by a county road crew, providing a road all the way through the Welcome Homestead tract and Shangri La Palms. The same crew trimmed several other street corners of overhanging branches.

Close inspection of the desert will reveal millions of desert flowers thrusting their tiny heads above the sand.

Mr. and Mrs. Ed Edwards report that three units of their planned nine-unit motel in Cathedral City will be ready for occupancy the last of this month. Mr. Edwards is driver of the local school bus.

Mr. and Mrs. A. Culver King, from New York, are new residents on Datil Drive.

Mrs. Billy Brink and son were recent visitors of her father and

his wife, Mr. and Mrs. Harry Samelson, of 35040 Rio Del Sol Road, in San Jacinto Dunes.

Mrs. Christensen entered the hospital in Hemet Wednesday for dental surgery. Mrs. Roberts, her mother, stayed with the children at their home in Shangri La Palms, and was joined by Mr. Christensen's mother, Mrs. Anderson, from Seattle, Wash.

Keith Gray from Sidney, Australia, a friend of their son, Arthur, was a recent guest at the Eugene Mitchell home. Mr. Gray is studying graduate work in forestry at the University of California at Berkeley.

Mr. and Mrs. L. B. Brawner and family, of Los Angeles, spent Friday and Saturday with his sister, Mrs. Joseph O'Brazik.

Mrs. Alvaretta Shane, of Youngstown, Ohio, but employed in Glenview, a suburb of Chicago, as a governess, is visiting her sister, Mrs. Scott, this week, accompanied by five-year-old Skipper.

Mr. and Mrs. C. O. Wallace from Miami Beach, Fla., were overnight visitors with his brother and wife, Mr. and Mrs. Dewey Wallace.

Mr. and Mrs. Lyle Randall of Los Angeles, visited with her mother and father, Mr. and Mrs. Pat Davis, before the latter leave for North Dakota for the summer.

The white stork, one of Europe's best-loved birds, is so tall that when the young are two feet high they are still babies and need their parent's care.

U.S. Position Better Now, Hillings Says

The position of the United States and the free world now is better than it has been at any time since World War II, California Congressman Patrick J. Hillings said here yesterday.

Hillings, who represents the state's largest Congressional district and is now in his fourth term in the House of Representatives, addressed delegates attending the California Savings and Loan League Management Conference.

"WE ARE IN A greater position of strength, both politically and internationally, than we have been for a long time," the Congressman said. "The world-wide prestige of President Eisenhower is tremendous, and international leaders are clamoring to come to Washington for a personal conference with the President."

"Eisenhower's sincerity, coupled with our policy since Geneva, have been able to raise great doubts in the minds of the leaders of other nations as to the sincerity of those in the Kremlin, which has led them to our way of thinking, as opposed to the Communists."

ACCORDING TO THE Congressman, the recent uprisings in Hungary have had tremendous effects, world-wide, and have had a chain reaction which he believes will lead to more satellite countries standing up against the Kremlin. He cited as two examples the unrest in Poland since the recent election and the rumbles in Czechoslovakia.

Hillings praised the stand of the United States in the recent Middle East situation in refusing to become involved, stating that this improved our influence over such countries as Burma and India, making them sympathetic to the West, as against the Kremlin.

"I BELIEVE THAT the best way for the United States to insure peace is to convince the Russians that if they try a third world war, they will lose. We should back up the strength we have today with even more strength and make sure our position is clear," he said.

Reason Given

MUSKEGON, Mich. (AP)—"She's a wonderful cook," commented Archie LeRoy Cole, 41, when he and Mrs. Anna Agnes Burst, an 81-year-old widow, applied for a marriage license here.

On St. Valentine's Day

We are proud to say

To our friends and neighbors

Your faith and kindness we'll

repay

With conscientious labors

And ever-better work for you,

With heart-felt service,

straight and true!

THANKS

and

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GREENFIELD, ARTHUR 1404 N. Palm Canyon Dr. 5373	RAY, TERRY 773 N. Palm Canyon Dr. 2064
HAMMOND, JAMES W. 875 N. Palm Canyon Dr. 9836	VENGER, LOUISE 3775 N. Indian Ave. 5595
HASKELL, JOHN & CO. 456 N. Belardo Rd. 9681	WEINSTEIN, RALPH 2564 S. Palm Canyon Dr. 2884
HEISER, WILLIAM J. 1546 N. Palm Canyon Dr. 5977	WILLIAMS, JOHN 423 N. Palm Canyon Dr. 5721
HICKS, HAROLD J. 1345 N. Palm Canyon Dr. 5101	WRIGHT, BILLY 382 N. Palm Canyon Dr.
HUTTON'S REAL ESTATE 505 N. Palm Canyon Dr.	
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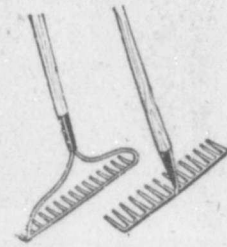
Mary, Mary, Quite

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With Devil-Grass?



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Note These Outstanding Features

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3,100 sq. ft. living area . . . 400 sq. ft. carport . . . 400 sq. ft. patio
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Asphalt Tile Kitchen . . . Service Porch . . . Small Bath . . . Toilet Enclosures every Bath
Hardwood Cabinets Throughout

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TODAY'S SPORTS PARADE

By OSCAR FRALEY
United Press Sports Writer
Reg. U. S. Pat. Off.

NEW YORK (AP)—Art Larsen, the wiry little man with the wolfish grin, always was a fighter so it's no surprise today to learn that he's winning the toughest battle of his embattled life.

The former National Amateur tennis champion was injured critically Nov. 10 when he cracked open his motor scooter. Severe damage to the left side of the brain required immediate surgery.

There was little hope for his life, at first, but they didn't know "Tappy."

He lived, but at first was only a shell of the old energetic Larsen. He had lost the sight of his left eye, his right side was paralyzed and he was unable to talk. Always slender, he became a breathing skeleton as his weight dropped away.

BUT IT WAS a determined walking and talking Larsen who, according to word from California, hobbled into the California Rehabilitation Center at Kaiser Hospital the other day with the observation: "I've got the will—if they've got the way!"

He had regained 15 pounds, conquered the paralysis in his face so that again he could speak and slowly was willing movement back into those immobilized limbs.

It's still a long way back. The important thing is that he's fighting it, and yet that's no surprise to his friends.

When he came marching home from World War II he had a serious case of combat fatigue. Art was a machine gunner with the ninth Army's 17th Cavalry. At Brest his outfit was bombed by our own planes. At Bastogne he "had it plenty."

HE WAS A FIGHTER and had to be as he won the U.S. crown at Forest Hills in 1950. For this was the Eddie Stanky of tennis. He could not run. He could not hit. And he was a scrawny little guy who ignored training with blatant concentration. But he knocked off all the power hitters and took our top net prize.

Later, on a trip to Australia, there was cheering from the gallery as he doublefaulted. Turning defiantly to the press box, Art announced:

"Your crowd stinks! Print that!" There is no doubt that, armed only with his racket, he would have willingly taken on the whole gallery. A fighter, this guy.

And he's proving it all over again today.

Longden Nears 5,000th Winner

ARCADIA (AP)—Veteran Jockey Johnny Longden was a step closer to his 5,000th winner and a year older today as he celebrated his 47th birthday.

Longden recorded the 4,994th winner of his fabulous career Wednesday by booting home Lover Boy in the featured \$10,000 San Marino Handicap at Santa Anita Park.

Lover Boy raced the mile and an eighth in 1:48 2-5 and returned \$9.40. Vaquero II was second and Traffic Judge finished third.

Lou Rowman's Spinney, winner of the \$100,000 Santa Anita Maturity, headed a seven-horse field in this afternoon's featured Aradia Lions Club Purse.

ARAGON TRAIL RESTS

LOS ANGELES (AP)—The trial of boxer Art Golden boy Aragon on charges of conspiring to fix a Texas fight has been adjourned until Friday.

Village All Stars Meet Girl Champs Tonight

Charity Game Scheduled for Indian's Gym

Double Header on Tap; Lettermen's Club Gets Proceeds

A packed house is expected to watch the All-American Red-Heads, nationally known girls' professional basketball team, meet an All-Star men's team on the High School gymnasium floor.

The game is co-sponsored by the City Recreation Department and the Lettermen's Club of Palm Springs High School. Proceeds of the game, after expenses, will go to the Lettermen's Club funds.

THE GAME TONIGHT, the second half of a double-header is scheduled to start at 8:30. The preliminary game will feature the High School Girls' Athletic Association basketball team against a quintet composed of faculty members. This game is slated to go on the boards at 7:30. Originating in Cassville, Missouri, the Red Heads soon became nationally known. They now call Ardmore, Oklahoma, their home base. They have attracted large crowds at their games, the biggest being at Chicago when 17,500 saw them in action.

THE RED HEADS have played and in Alaska. They have not throughout the nation, in Canada failed to win 100 games or more each year for many years, playing against men teams.

They play a thorough solid basketball game interspersed with trick shots and humor.

The local team they will meet was picked from teams in the city basketball league and on the squad are Don Stone, Joe Mazola, Jim Schilling, Joe Roberts and Tom Every of the league-leading Larry's Steak Ranch team, Wilfred Lucas and William Lewis of the Boys' Club, D. D. Hines and Wayne Clines of the Blue Sox and Red Haynes of Banning.

Rodriguez, Evans Tangle at Olympic

LOS ANGELES (AP)—Fugie Rodriguez, a tough Korean War veteran, and Billy Evans, the "unset kid" from Pasadena square off tonight in a 10-round main event at Olympic Auditorium.

EATON HEARING OPENS

LOS ANGELES (AP)—The state Athletic Commission opened a hearing today into charges that Olympia Auditorium promoter Cal Eaton had violated commission rules.

David L. Luce, the commission's chief enforcement officer, filed the charges against Eaton last December. Luce said the charges grew out of a state boxing and wrestling investigation ordered last spring by Gov. Goodwin J. Knight.

College Basketball

(By UNITED PRESS)

Carnegie Tech 66 Israel 69
Geneva 90 St. Francis Pa 58
Dartmouth 67 Brown 42
Fordham 69 Villanova 68
Boston U 81 MIT 62
Seton Hall 102 Canisius 87
Rutgers 69 Lehigh 65
St. Michaels 67 Vermont 60
Columbia 93 Penn 75
Penn State 58 Bucknell 56
Regis 73 Army 70
Furman 99 Richmond 97
Miss. Southern 90 Miss. Coll 71
Louisville 99 Marquette 79
N. Carolina 72 Wake Forest 69
Navy 72 Franklin & Marshall 66
Bradley 76 St. Louis 70
Western Ky 82 Wichita 76
Ball St. 96 DePauw 74
Youngstown 78 Steubenville 58
Cincinnati 69 Xavier Ohio 57
Bowling Green 72 Toledo 68
Notre Dame 70 Butler 65



THE ALL AMERICAN RED HEADS, who meet an All-Star team picked from the ranks of teams in the City Recreation Department League, are shown above with their coach and manager, Jessie Shelton. The Red Heads play a schedule of from 150 to

200 games a year All against men teams. Last year they won 121 games and haven't failed to win at least 100 games per season since the group was organized. The game tonight, in the High School gymnasium is scheduled for 8:30 p.m.

Pros Expected to Meet Trouble in Texas Open

SAN ANTONIO, Tex. (AP)—Little Gene Littler opened defense of his Texas Open golf crown today, but neither he nor anyone else in the 160-play field was an outstanding favorite in the 30th renewal of the oldest stop on the winter tour.

Only once before has a champion ever been able to repeat in this affair—and that was back in 1928—before many of the young stars of the present touring brigade were born—when Wild Bill Melhorn did it.

The field is going to find that Brackenridge Park's neat little 6,490-yard layout has been removed from the pitch-and-putt class that formerly made it an easy prey to record-hunting pros.

Practice rounds indicated that instead of the 264 average which has won this tournament over the past 10 years, the lion's share of the \$20,000 prize money Sunday will likely be taken down with a 268.

This compares with the 257 record which Mike Shouchak set in winning here in 1955.

Seven former winners, including Littler, are in the field, as are all of the current tour champions, including top money winners Doug Ford, Jay Herbert, Bill Casper Jr. and Dow Finsterwald, who edged Don Whitte in a playoff Monday for the Tucson Open crown.

Champions Tourney Field Remains at 22

LAS VEGAS, Nev. (AP)—The field of eligible golfers for the fifth annual Tournament of Champions remained at 22 today following Dow Finsterwald's victory in the Tucson Open.

Finsterwald already had qualified for the \$38,500 tourney here April 18-21 by winning the Carling Open last summer. Only winners of major tournaments during the preceding 12 months are eligible to lay in the annual event held at Wilbur Clark's Desert Inn course.

FORTE TAKES LEAD IN NATIONAL SCORING

By JOHN GRIFFIN

United Press Sports Writer

A record-busting 45-point spree catapulted The Jet Forte, the "champion of the little man," back into the national basketball scoring lead today ahead of seven-

fold Wilt The Stilt Chamberlain. Five-nine Forte of Columbia needed a whopping 42 points in Wednesday night's tussle with Pennsylvania and he did it with three free throws to spare in a 93-75 triumph, smashing three scoring records and tying the Ivy League single-game record.

With 513 points in 17 games, the Little Lion now boasts an average of 30.2 points against 29.94 for Chamberlain of Kansas and 29.90 for six-five Grady Wallace of South Carolina.

Forte's feast helped keep alive Columbia's hopes of an NCAA tourney berth through overtaking Yale in the Ivy League or through a member-at-large berth.

High School Cs Win Two Games in RCL Play-Off

Palm Springs High School C team fared much better in Riverside County League competition than their older brothers, the Varsity Indians and the B Papooses. In play-offs in RCL C division competition, the local Cs defeated Hemet, No. 2 team in the west division, 32 to 26. Banning had previously played Elsinore, first in the western division of the league and won.

On the winning C squad are Marty Beck, Bill Ivey, Roger Berton, Eric Williams, Claude Crawford and Rickey Strauss.

SIDE TRACK ATTACK

TOPEKA, Kans. (AP)—A resolution asking Congress to investigate the Amateur Athletic Union has been sidetracked by the Kansas House and referred to a committee for further study.

SPORTS in the SUN

The Desert Sun Thursday, Feb. 14, 1957 9

Brown Looks Toward Big Money Bouts

MIAMI BEACH (AP)—Jubilant Joey Brown, fresh from a TKO victory in his first defense of the lightweight crown, aimed at some "fast, big money" today in a May title bout with southpaw Kenny Lane.

Brown received \$15,924 for stopping ex-champ Wallace Bud Smith in the 11th round of their return title fight Wednesday night before a sellout crowd of 4,129 at Miami Beach Auditorium.

IT WAS THE FIRST PURSE for lanky Joe of New Orleans since he won the 135-pound crown from Smith of East Orange, N. J., last Aug. 24. And, although it was the largest of his career, he said, "That's peanuts compared to what I'll make now that Smith is out of the way and my right hand is in good shape."

Truman Gibson, executive secretary of the International Boxing Club, said, "Since Brown wants to make money in a quick fight, his logical opponent is Kenny Lane, a good puncher who can really test the champion's chin."

CHAMPION BROWN, 30, registered his eighth straight win Wednesday night when Dr. Alexander Robbins examined Smith in his corner after the end of the 10th round and waved his hands to signify that the bout was stopped.

Smith was bleeding from a cut inside his mouth, and he claimed he had been unable to see properly from his left eye after a blow in the fourth round.

Smith, weighing 134 pounds to Brown's 134½, suffered his fifth straight defeat and his third consecutive loss to champion Joey.

Smith lost the title on a split decision to Brown at New Orleans last August, after having been outpointed by Brown in a non-title 10-rounder three months earlier.

Top Japanese Battery to Join Bums' Camp

TOKYO (AP)—The most promising battery in Japan's two professional baseball leagues will join the Brooklyn Dodgers' spring training camp at Vero Beach, Florida, for one month, it was announced today.

Fumitaro Watane, owner of the Yomiuri Giants, told the United Press that righthander Sho Horiuchi, 21, and catcher Shigeru Fujio, 22, and Giants' Manager Nobuyasu Mizuhara will leave Tokyo by plane Feb. 26 to join the Dodgers in Florida.

The Dodgers, who played an exhibition series here last fall, were impressed with the sharp overhead hooks of Horiuchi and the splendid throwing arm of Fujio.

Watane said the Dodgers had offered to sign Horiuchi and Fujio to play for one year with a triple "A" minor league club in the U. S. "But the Giants could not spare the two in the 1957 season which we expect will be a tough one for us to repeat as pennant winners," Watane said. "They will be back in Japan in time for the opening of the Central League season on March 31."

Things Tougher in Florida Golf

BOCA RATON, Fla. (AP)—Things may get tougher in the National Mixed Foursome two-ball golf tournament today for the defending champion team of J. Walcott Brown and Ann Quast.

Brown, of Manassas, N. J., and Miss Quast of Marysville, Wash., had little trouble in Wednesday's opening round of match play defeating W. B. Merry and Ellen Gerry, both of West Palm Beach, 6 and 5.

The medalist team of Jack Penrose, Miami Beach, and Ann Richardson of Columbus, Ohio, defeated Robert Chandler of Washington and Mrs. Jerome Miller of Stamford, Conn., by the same score.

Stengel Opens Yanks Rookie School Today

(By UNITED PRESS)

Casey Stengel was back at the old stand today, leading Yankee ball players on the field and not the least bit concerned that four of his top pitchers are balking at salary terms.

Stengel officially opened the Yankees' rookie school at St. Petersburg, Fla., and the varsity bat-terymen are due to report there to him in less than two weeks.

Right now, though, Don Perfect Game Larsen, Johnny Kucks, Tommy Byrne and Tom Sturdivant are among the 17 Yankee players who are unsigned.

THE YANKEES raised their signed total to 24 when they announced the receipt of contracts from outfielders Norm Siebern and Bob Martyn, both candidates for the left field job.

Vic Wertz, who came back from a polo attack to lead the Indians in slugging last year with 32 homers and 106 runs batted in, signed his contract for an estimated \$25,000.

Second baseman Nellie Fox, who batted 296 with the White Sox in 1956, agreed to terms after receiving a slight raise over his last year's salary.

OUTFIELDER GALE WADE was the 32nd member of the Cubs to agree to terms, while the Red Sox announced the signing of shortstop Milt Bolling and pitcher Russ Kemmerer.

Pitcher Saul Rogovin and Ron Neuzay accepted terms with the Phillies, making a total of 20 players they have signed, while the Tigers announced the signing of catcher J. W. Porter.

Only rookie Curtis Barclay remains unsigned with the Giants, they announced, following the receipt of signed contracts from infielders Daryl Spencer and Foster Castelman and pitcher Jim Constable.



From cocktails in San Francisco to highballs in New York

There is only one favorite American whiskey

Say Seagram's and be Sure

SEAGRAM-DISTILLERS COMPANY, NEW YORK CITY. BLENDED WHISKEY, 86 PROOF, 65% GRAIN NEUTRAL SPIRITS.



AT THE STARTING LINE of the Palm Springs Sports Car club Gymkhana, held this past Sunday at the Polo Grounds parking area, is Virginia Kidder getting last minute instructions from starter Lee Muhleck who was chairman of the event. Looking on is Cliff Brown.

Trophies are awarded to winners in various categories, including ladies events. Gymkhanas such as these and Sports Car Rallies put on by the local club attract drivers from all over Southern California. (Desert Sun Photo).



Classified ...Ads...

The Desert Sun

Travel & Transp. 5

NEED someone to drive my Cadillac Convertible to Chicago, will pay car expenses—Phone Herb Rogers, 9241.

Lost and Found 10

LOST—about Jan. 19—Ladies Platinum diamond pin. 1 diamond .75 carat, 1 diamond each side .20, 18 triangle diamonds 40 points, 66 round diamonds. Reward. Phone San Bernardino 9-1156.

LOST—Sunglasses, bifocals. Reward. Mail to F. H. Kaljian, 1419 8th St., Los Banos, Calif.

Personals 12

WORRIED
Consult Mrs. Aldridge well-known palmist and psychic fortune teller. Tells your past, present and future. Advises on all matters. Speaks several different languages. Open Daily and Sundays 9 a.m. to 12 midnight. Cater to parties Special \$1. readings. CABAZON, PHONE VICTOR 9-3820

ALCOHOLICS ANONYMOUS
Meetings Wednesday at 8:30 — St. Theresa's Kindergarten Room Friday 8:30 St. Paul's Episcopal Church Parish House, PHONE 2701 UNTIL 9 P.M.

Chinese Designs Custom Made Plastic Screens, Dividers, Shojis Casa Mandarin 100 E. Andreas

Professional Serv. 13

INCOME TAX
Drive in 1 hour parking. NATIONAL BUSINESS SERVICE 193 N. Palm Canyon Ph. 7330

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RETURNS PREPARED
Notary Public-Stenographer
JAMES J. CAMPBELL, Realty 205 S. INDIAN PH. 2520 Free Rear Parking

KDES --- 920 On Your Dial

MONDAY THROUGH FRIDAY
6:44—Give Us This Day
6:45—Daybreak with Jay
7:00—NEWS
7:00—Frank Day's Sun Dial
8:00—CITY DESK
8:10—BILL RASHALL
8:15—Frank Day's Sun Dial
8:30—John Norman Show
9:00—NEWS
9:00—Frank Day's Sun Dial
9:30—Cliff Miller Show
10:00—NEWS
10:00—Cliff Miller Show
10:30—Hire's Gladly
10:30—Cliff Miller Show
11:00—NEWS
11:00—Cliff Miller Show
11:30—HILDA CRAWFORD
11:35—Dance Time
11:45—Cliff Miller Show
12:00—NEWS
12:10—Noon Day Show
12:30—HARRY OLIVER
12:30—Norman at Noon
1:00—NEWS
1:05—Frank Day Show
2:00—NEWS

KCMJ (1340)

(CBS Affiliate)
MONDAY THRU FRIDAY
6 A.M. TIL 5 P.M.

6:00—Bandstand
6:30—Beauty Hour
6:45—Bandstand
7:00—News and Sports
7:10—Bandstand
7:30—Frank Goss News
7:45—Harry Rabbit Show
8:00—Bandstand
8:15—David Valle News
8:30—Palm Springs Today
8:45—Coffee Break
9:00—Wendy Warren
9:30—Norman at Noon
9:30—Helen Trent
9:45—Our Gal Sunday
10:00—Nora Drake
10:15—Max Perkins
10:30—Young Dr. Malone
10:45—Road of Life
11:00—Bill Dennis News
11:05—Right to Happiness
11:15—Second Mrs. Buttor
11:30—Strike It Rich
11:45—Pat Buttram Show
12:00—World and Local News
12:15—Bandstand
12:30—Art Linkletter Houseparty
1:00—Arthur Godfrey
1:30—Ruth Ashton Women's News
2:40—Bandstand
2:40—Weatherman Says
2:45—Bandstand
3:00—World News
3:00—Our Town
3:15—Bandstand
4:00—Alice Walker
4:30—Mr. Ralph Warren
4:45—Peezy Bull Show
4:50—Business News

MONDAY THRU FRIDAY 5 P.M. TIL 6 A.M.

5:00—Edward R. Murrow
5:15—Local News
5:30—Tom Harmon Sports News
5:45—Frank Goss News
5:50—Local News
6:00—Bandstand
6:15—Lowell Thomas News
6:30—Amos 'n' Andy
7:00—Bob Trout News
7:05—Master of Melody
7:30—Bandstand
7:45—Tuesday and Thursday Swap
8:00—World News
8:05—Robert Q. Lewis
8:30—World Tonight
8:35—Monday, Wednesday and Friday.
How Beautiful You Are
9:00—Concert Hall
9:30—Frost Warning
9:35—Bandstand
10:00—World, Local and Sports News
10:15—Bandstand
11:30—Tune Table
12:00—Knighthood
1 a.m.—Signoff.

KPAL (1430)

1430 ON YOUR DIAL
6:00-9:00 a.m.—Bill Jenkins
9:00-NOON—Jim Amehoe
NOON-3:30 p.m.—Ralph Warren
3:30-6:00 p.m.—Bill Jenkins
6:00-9:00 p.m.—Bill Gebeau
9:00-12:00 p.m.—Ralph Warren
12:00-6:00 a.m.—Mr. Inagination
Ralph Warren and the news.
Every hour on the hour.

Service Misc. 15

Mason P. Kennon
MASONRY CONTRACTORS
Fireplaces, Barbecue Pits, Garden Walls, a Full line of Masonry work to offer you.
CONTACT MASON OR JOHN
Desert Hot Springs Ph. 4-2002

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Mens and Ladies Tailoring
ALTERATION — DRESSMAKING
Custom Made Slipcovers
314 N. PALM CANYON — APT. 5

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Business Cards, Announcements
Rubber Stamps, VONA GOFF
66-570 Carey Rd., Phone 8-4474

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LOUIS BOGARD
PHONE 9242

MONEY TIGHT in your household.
For extra cash, sell unneeded items via Classified. 5005 is the number.

SLIPCOVERS
D. FISHMAN PHONE 8-4094
MADE TO ORDER

Culligan Soft Water Service
632 Citrus Ave., Redlands
PYRAMID 3-2469, now serving the Desert Area. See our display at the Indian Date Festival.

AVON PRODUCTS' TERRIFIC
specials for 3 weeks. On my get acquainted campaign. Phone 6964 evenings.

FURS RESTYLED
30 YEARS IN L.A.—66-146 W. 5th, Desert Hot Springs, Phone 4-3935

COSTUMES for All Occasions
Ready made, to order and to Rent. HOUSE OF DUANE.
546 GROVE Ph. 8-3544

JUST DIAL 5005 for information and assistance in placing an action-getting Classified ad.

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Fireplaces, barbecues, etc.
Local references, Phone 6214

DRESSMAKING
Remodeling and Alterations
PHONE 8-3155

A-1 CARPENTER
Cabinet Work and Repairs
PHONE 9738

The Desert Sun Thursday, Feb. 14, 1957 10

Service Misc. 15

For Cement Work Call
CLAUDE ALLEN
Licensed Contractor — Ph. 9278

Situations Wanted 25

CHILD CARE
22 ACRE Ranch, Riverside. Licensed, near school, ages 4 to 9 complete care \$80 month. PHONE OVERLAND 5-5146

SECRETARY business or Social Companion, competent, ex-news columnist, attractive personality will travel.
Desert Sun, Box 190, File H-5

RELIABLE couple wishes Motel or Hotel management. Seasonal, full time or short period. Experience and following. Phone 9424 for information or interview.

Painters Always Available
PAINTERS & CONTRACTORS
Hour or Contract — Ph. 2905
NATIONAL PAINT STORE

LADY will care for children day, week or month.
PHONE 6708

EVENING SITTER or Companion to child or adult. Former teacher. Own car. Phone 3373.

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Ph. 5850, 2341.

LOVING child care. Day, Week or Month. All facilities.
PHONE 4654

NEED steady work, practical nurse, experienced all around. Neat — Phone 6617.

RELIABLE woman wants day work, baby sitting nights, own transportation. Phone 5660.

DEPENDABLE child care Veterans tract—ages 2 to 6. Licensed home Phone 3760.

MIDDLE aged white lady will do baby sitting, housework, — day, hour or week. Ph. 6416 or 4411

Help Wanted 27

EMPLOYEES NEEDED resort Hotels Mount Rainer National Park Washington, June 15 to Sept. 15. Transportation furnished. Must be single or able to come alone. Lodge managers, dining-room managers, souvenir department managers, nurse, and cooks and bakers. Write Rainer National Park Company, 776 Commerce Street, Tacoma, Washington. Please furnish past employment record, qualifications and references. Personal interviews will be arranged.

AVON is helping scores of women in surrounding towns to make good money working 4-5 hours daily. Openings Palm Springs, Cathedral City and vicinity. Write P.O. Box 608, Beaumont Calif.

SECRETARY-RECEPTIONIST between 25-35. Short-hand 3 months work, 5 1/2 day week. Send complete description and work resume. Box 190, Desert Sun, File J-2.

LADY attractive to 55 years, strictly unencumbered, lodging and meals for assisting manager of small Palm Springs Hotel.
PHONE 2320

GIRLS ages 18 to 35 with pleasing personalities, for pleasant day time, outdoor work as camera girls. No experience necessary, we train you. Phone 5764

GOOD Proposition offered to experienced Real Estate Salesman in central Palm Springs office. Confidential reply.
Desert Sun, Box 190, File H-7

EXPERIENCED SALESLADY for Dress Shop — Apply.
MANCI RESORT FASHION
404 N. Palm Canyon. Phone 5783

HOME and board for reliable woman, care of 3 children—\$10 week. See Mrs. Victor Ham and Eggerly Cafe.

EXPERIENCED Switchboard operator. Fast board, telephone answering service. Ph. 2701.

BUS BOY, over 18 short hours, 5 to 10 P.M.
Bit of Italy, 1255 S. Palm Canyon

Help Wanted 27

BOYS
EARN YOUR OWN MONEY
Boys 10 to 12 Years of Age TO SELL
THE DAILY DESERT SUN
ON THE STREET
Good Profits, Prizes and Benefits
Good Corners Still Available
Apply
The Daily DESERT SUN
CIRCULATION OFFICE

ARE YOU
Registered With Us?
No Fees for Jobs
CALL IN PERSON
Summer Jobs
AT
Yosemite National Park

Register Now
For Interview
Palm Springs
Employers Association
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DESERT
EMPLOYMENT AGENCY
Office Clerk\$274
SalesladyOpen
Maintenance Couple—apt. & \$275.
Fry Cook, female\$50 wk.
P. B. X. OperatorR & B \$175
Domestic CookR & B \$250
Food Checker\$225
HousemanR & B \$150
Hotel Maid\$185
Cook HousekeeperR & B \$200
Hotel Maids and Waitresses

LUCILLE GARLAND
208 N. Indian Ave. Ph. 2364

Loeda and George Hageman's
EMPLOYMENT
SERVICE AGENCY
The days are fitting very fast. It looks like Winter is in the past. So get set now for the summertime. Cause without a job it would be a crime.
135 E. Andreas Rd. Ph. 2536

P.B.X. OPERATOR, must be efficient and had hotel experience. Steady for season, live in or out. Phone for appointment. Wonder Palm Hotel, Palm Springs 8-4111

COMBINATION Pantry, Salads, and Some Baking. In Palm Desert. Phone 76-2666.

Real Estate Loans 28

MONEY

ALL TYPES AND SIZE
REAL ESTATE LOANS

JEKYLL BRADLEY
COLVEN
REALTORS
437 N. Palm Canyon Ph. 2734

Bus. Opportunities 29

Distributor Wanted
SALES, installation, service in this area for the Powers Fully Automatic Controllers and Valves for lawn sprinkler systems. May be adapted to existing systems as easily as new installations. Business may be operated from your home. \$250 investment covered by returnable inventory and direct sales aids. Factory will train you and assist with first installation. Write for personal interview. Powers Automatic Valve Co., 6529 Radford Ave., North Hollywood, California.

BICYCLE shop, for sale. Sales, Repairs and rentals. Established 12 years in Palm Springs. 558 Industrial Place, Ph. 9319 or 3539

SERVICE STATION AND GARAGE FOR LEASE
PHONE 5357

WANT PARTNER FOR LOCAL CABINET SHOP FULLY EQUIPPED — PH. 6473

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WHEN GLIBUP, THE REAL ESTATE SALESMAN, IS TRYING TO UNLOAD AN OLD HOUSE HIS BIG SELLING POINT IS —

Fagaly and Shorten



BUT WHEN HE'S PEDDLING A DEVELOPMENT GIVE A LISTEN TO HIS SALES SPIEL



IF YOU'RE GONNA BUY, BUY IT NEW! WHY TAKE CHANCES WITH SOMEBODY ELSE'S HEADACHE? NO REPAIR BILLS! NO TERMITE! YOU NEVER KNOW WHAT YOU'RE LETTIN' YOURSELF IN FOR WITH AN OLD HOUSE!



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HOME OF THE FAMOUS
SHADOW MOUNTAIN CLUB

\$15,900—NEW 2 bedroom, 2 bath home, table top range, forced air heat, fireplace, covered patio.

\$18,500—OLDER—3 bedrooms, 1½ baths, family house, Lanai, swimming pool, large walled lot. Recently decorated. Terms.

\$28,500—ESTATE AREA HOME, 3 bedrooms, 2 baths, furnished. Lovely fenced yard.

SEE US FOR BEST ACREAGE BUYS

BEAUTIFUL VIEW HOMESITES
AS LOW AS
\$2150

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OFFICE FOR PALM DESERT PROPERTIES

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DON CAMERON, Realtor

22 YEARS IN DESERT PROPERTIES

DON CAMERON SAYS: "These are the best acreage
buys on the desert."

80 ACRES on Country Club Drive with 3 bedroom, 3 bath house. Under the market at \$100,000—25% down—10 year pay-off.

45 ACRES—Adjoining Palm Desert on paved street. \$2500 per acre, low down, easy terms.

10 ACRES—Near La Quinta—\$500 per acre—\$1500 down.

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HEAR THE "DON CAMERON SHOW" over K C M J every

SUNDAY AT 3 P.M. for the BEST BUYS on the DESERT!

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PRIVATE party buys 1st and 2nd

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WANT \$25,000 secured by first TD

and Chattel. Downtown business.

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Lots & Acreage 33

R-3 LOT

SOUTHERN

ROOM FOR 15 UNITS

\$17,500

GOOD FINANCING

TRY AND BEAT THIS!

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HOTEL SITE

SITUATED just off Highway 111

in Deep Well Colony is one of

the finest locations in Palm

Springs. Two adjoining R-2 lots

with frontage of 328.90 x 100 deep

room for 16 single story units.

Price \$35,000.

BOGESS, INC.,

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ESTATE SIZE LOTS

2 LEFT in lovely area among \$35,-

000 homes, \$4950 each. 114 ft.

wide.

JIMMY GEORGE

"THE BUILDERS BROKER"

508 INDUSTRIAL PLACE

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R-2 LOT 100' x 128', located 1 block

off Palm Canyon Dr. \$6000.

R-1 LOT—located 2 blocks from

Cielo Vista School \$2500.

R-1 LOT, Winterhaven Manor \$3495

R-1 LOT, Deep Well Ranch Es-

tates \$7500.

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Would You Like To

BE A "HILLTOPPER?"

DO YOU like rocks and watching

the lights of Palm Springs twinkle

at night? 2 R-1 Lots \$4950 and

\$6200. Terms. Owner. Ph. 4468

Tennis Club Area

OUTSTANDING view lots—\$9350.

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OF PALM SPRINGS

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LARGEST and finest lot in heart

of Las Palmas Estates. Spectac-

ular view.

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FOR sale or lease—10 acres strate-

gic Miles Ave. corner, OK for

TRAILER PARK, MOTEL, HOS-

PITAL, etc. Small down pay-

ment. Phone Owner Indio 7-5700

THE MOST STRATEGIC

HIGHWAY 111 FRONTAGE

between Palm Desert and Indio

Priced below Market to close

Estate.

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2 R-1 LOTS west of Palm Canyon

\$3650 each; 1 R-3 Lot, 1 M-3 lot,

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Louis Venger — Ph. 9383 or 5395

"ALL MEN ARE BROTHERS"

1½ ACRE dune building site won-

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RUSSELL WADE
OUTSTANDING VALUES

\$ 9,500—DOWN buys 3 units furnished—good south end location. Valu-

able R-2 lot. Room for 4 more units plus pool.

\$17,500—Buys this 3 bedroom home, completely furnished. Large

lanai, landscaped and walled. Good terms.

\$18,500—Tahquitz River Estates, new 3 bedroom, 2 bath, large lot,

excellent location. Terms.

\$31,500—Brand new, beautiful south end location, 3 bedrooms, 2 baths,

heated and filtered pool, refrigerated. Low down payment.

Monthly payments \$200.

\$45,000—FOR THUNDERBIRD GOLFERS, ONE MILE TO CLUB. Lux-

urious living in this deluxe furnished two bedroom, two bath

home. Pool. Drive by 40-174 Rio Del Sol Road. Call for ap-

pointment.

WONDERFUL BUYS—INCOME LOTS

\$17,500—R-2—ROOM FOR EIGHT UNITS. South end. Terms.

\$27,500—R-3—ROOM FOR EIGHTEEN UNITS ON NORTH RIVERSIDE

DRIVE. Terms.

\$35,000—R-3—ROOM FOR TWENTY-TWO UNITS. TERMS. NEAR

CAMERON CENTER.

RENTALS

\$850 per month—BEAUTIFULLY FURNISHED new 3 bedroom, 2 bath

SMOKE TREE VALLEY ESTATES. Seasonal rental.

\$850 per month—THUNDERBIRD AREA, NEW 2 BEDROOM, 2 bath.

Furnished in excellent taste. Pool. Landscaped. To

May 1st.

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Oasis Building — 125 South Palm Canyon Drive — Phone 2225

NEW HOME—We recommend the fine construction in this home. We

recommend its practical floor plan. We recommend the spacious

rooms and huge wardrobe space. We recommend its last word

equipment. We recommend the location. Nothing spared to make

this a real home of lasting quality. Our recommendation to you

if you are looking for a quality home at a down-to-earth price.

10 ACRES AND HOME—Thunderbird area. Beautiful modern 6 bed-

room home. Completely furnished. All modern conveniences. Large

heated pool—magnificent view. Balance of 9 acres leveled and

with water ideal for small ranch estate or subdivision. Owner

WANTS to sell and will listen to a reasonable offer.

149 ACRES—Subdividers or investors please note! In expanding area

10 minutes from Palm Springs. Electricity, telephone and water

on paved road. Can be bought on easy terms.

22 YEARS IN PALM SPRINGS REAL ESTATE

Lots & Acreage 33

Income Property 35a

5 ACRES

Heathful, mineral water, horses

Okeh, beautiful view

\$5000 \$1000 Down

DECENTRALIZATION

90 ACRES, M-3, zoning, a real

manufacturer's dream. One fourth

mile of Highway 99 frontage

with railroad siding and well 640

feet deep

\$60,000 \$17,000 Down

SUB-DIVIDERS - SPECULATORS

40 LEVEL ACRES, 10 minutes

from the heart of Palm Springs,

adjacent to main highway, ex-

cellent water level, ideal for

country estates

\$350 per acre.

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CATHEDRAL CITY, CALIF.

18 INDUSTRIAL ACRES—best buy

\$1250 Per Acre. Terms.

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"THE BUYERS BROKER"

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For Sale or Exchange 34

PALM DESERT home, 3 bedrooms

2 baths, pool, maid's quarters

and bath, TV, room and den

5 ton Chrysler cooling system,

large corner lot, sprinklers,

dates, citrus trees, beautiful

grounds. \$32,500. Ph. Roy King

or Geo. Madden, Indio 7-3597

or write 1. L. Gribbling, 12417

Moorepark, North Hollywood.

NEW 11 UNIT hotel, pool, finest

income district, sell or trade.

Owner. PH. 9909.

FOR SALE or trade, 6 units BEST

LOCATION, shows good returns.

By Owner, 161 So. Cahulla.

Income Property 35a

\$21,000 DOWN

Buys You this Modern

8 Unit Motel

R-3 LOT—room for more units.

LOT ALONE WORTH MORE

THAN DOWN PAYMENT. Owner

says "sell". Submit all offers.

Full price \$78,000. WILL TRADE

Culver Nichols

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Phone 2182

VALUABLE frontage 4 furnished

units, room for more, pool, top

rental area, a steal. Owner.

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TRIPLEX AND OWNER'S

SPECIAL DESIGNED SUITE

May Take Small Trade Ph. 6473

BY OWNER 5 new Deluxe furnis-

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close in location, Ph. 3285.

Phone 5005 For Classified Ads!

UNDERPRICED BARGAINS

4 APARTMENTS ON BUSINESS LOT. ROOM FOR MORE.

NEAR THUNDERBIRD

ONLY \$26,000, TERMS

BEST LOW PRICE BUY

40 SCENIC ACRES

ONLY \$200 PER ACRE

NEW HOME NEAR THUNDERBIRD COUNTRY CLUB

WITH LARGE SWIMMING POOL

2 bedrooms, den, 2 baths, big fenced lot on corner. Furnished,

carpeted wall to wall, central heating, refrigerated cooling,

fireplace, 2 car garage. \$29,950. Terms.

10 PRECIOUS ACRES

BETWEEN THUNDERBIRD AND BRAEMAR

553 FEET ON HIGHWAY 111, 2 CORNERS

SMALL HOME, WAREHOUSE AND STORE

WELL, PUMP, TREES, BUSINESS FRONTAGE

PERFECT MOTEL SITES. TERMS

PHONE US FOR APPOINTMENT TO SEE

HOMESITES IN EXCLUSIVE

SILVER SPUR RANCH

NOW AVAILABLE AT OPENING PRICES

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ASSOCIATES

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70-237 HIGHWAY 111, NEAR THUNDERBIRD

PALM SPRINGS 85432

PERCY WHITESIDE

EARL SPENCER

70-237 HIGHWAY 111, NEAR THUNDERBIRD

PALM SPRINGS 85432

FOR BEST BUYS

See—DESERT SKY

2 ATTRACTIVE DUPLEXES, 4 large 1 bedroom apartments, nicely

furnished on 2 corner view lots 80'x110' each. One duplex grossed

as high as \$4200 per year. Full price \$38,000—\$9000 down.

SACRIFICE—\$9000—2 bedroom spanish type home. Owner will redeco-

rate inside and out. Extra room for office or den. Terms—\$3500

cash. Balance \$65 month.

60 ACRES—raw land, 1338 ft. on Highway 111—\$2000 per acre.

80 ACRES—near Indio, 33 planted young citrus, excellent well—\$120,000.

Terms.

DESERT SKY REALTY

Allan Birkel Fredhold Paul R. Smith A. S. McMillan

71-800 Highway 111, Next to Post Office, Rancho Mirage

PHONE PALM SPRINGS 8-3363 PHONE PALM DESERT 76-5242

Spice Your Life

Enjoy Living

In This

Spacious Beauty

THIS IS WHAT WE

LIKE IN A HOME

DON'T YOU?

3 BEDROOMS, 3 baths on a nearly

200 ft. lot — a stones throw

from Howard Manor. Has all the

charm of southern California de-

sign with the features that make

for comfortable living—including

5 ton G.E. refrigeration.

WE consider it outstanding value

at—

Ernie Dunlevie

ONLY \$2500 DOWN—brand new 3

bedroom, 2 bath home.

BERMUDA DUNES — 2½ Acre

Ranchos. All improvements in.

Beach Club Membership. Near

new Golf Club. Only \$11,500 —

terms.

AN EASTERNER CAN'T COME

BACK—his 3 bedroom, 2 bath

home sacrificed at only \$23,500.

Low down.

4 BEDROOMS, 2 baths, plus a

complete guest house with kit-

chen and bath, completely fur-

nished. Lovely secluded yard with

pool. Also fireplace and TV. Ex-

ceptional buy at \$32,500.

HAROLD HICKS REALTOR

30 years
in palm springs
REAL ESTATE

1345 N. Palm Canyon Drive

RECOMMENDS

NEAR SMOKE TREE RANCH. Here's a DANDY 1-Bedroom, COMPLETELY FURNISHED HOME, with a Wonderful PANORAMIC VIEW OF PALM SPRINGS. Natural Desert Retreat. Perfect for a couple or a Weekend HIDEAWAY. Total Price only \$14,250. \$5000 Down. TERMS.

PHONE 9681

NEAR SUNNY DUNES ROAD. A dandy Good 3 bedroom home, with fireplace, G.E. Dishwasher and 2 desert coolers. Walled yard, completely landscaped, with sprinklers in front and rear. Has 4 per cent G.I. Loan. Seller willing to finance second loan. Only \$16,950, with \$3500 down.

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EXCLUSIVE LISTING GET TOP BILLING AND PRIORITY. OUR PROMOTIONAL ADVERTISING GETS RESULTS. LIST NOW.

PHONE 9681

40 ACRE RANCH, near Indio. Modern 4 Bedroom, 5 Bath Home being Typhoon heated, refrigerated and insulated. 32 Acres of Land in Thompson Seedless Grapes. Canal water plus 2 wells. Owner ill and wants a deal. A BUY at \$115,000. TERMS. Consider EXCHANGE.

PHONE 9681

20 ACRE RANCH, 2 Modern Homes, 30' x 60' Swimming Pool, Ranch land fully painted. Location—VISTA, SAN DIEGO COUNTY. Has 1750 Avocado trees, plus orange, grapefruit, peach, apple and pear trees. FROST FREE AREA. Water rights, irrigation and sprinklers. Also complete Modern Poultry Plant. Price \$100,000. CLEAR. Sell or will TRADE for Palm Springs Hotel.

PHONE 9681

R-1 VIEW LOT CHINO VISTA ESTATES Filled and leveled, ready to build. Surfaced road. Secluded location. Excellent homesite for 2 or 3 bedroom home with pool. Yours for ONLY \$4500.

PHONE 9681

CUSTOM BUILT, DELUXE 3 BEDROOM, 3 BATH VIEW HOME, only 1 year old. Large Swimming Pool. Choice South End location on 3 lots. Includes Nylon Carpets, Drapes, built in G.E. wall refrigerator, built in Stove and Barbecue. Owner STANDING VALUE. Price REDUCED to \$49,500 for QUICK SALE.

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COMMERCIAL LOT, Palm Canyon, strategic location. 150 frontage, over 200 deep. Investors take Note — Excellent opportunity for capital gain. Price \$50,000. TERMS.

PHONE 9681

HOUSE FOR RENT, Near Racquet Club, 2 Bedrooms, 1 bath, nicely furnished, \$300 per month, balance of season, or \$200 per mo. annual lease.

PHONE 9681

COMMERCIAL RENTAL, INDIAN AVENUE, CENTRAL LOCATION. Lot 100' x 145', \$300 per month, long term lease, includes building and land.

PHONE 9681

insurance

Fire, Auto, Theft, Liability, Life, Casualty, Marine, or YOU NAME IT. "We INSURE EVERYTHING." Reliable Service and Counseling. "An ounce of prevention is worth a pound of cure."

INSURE WISELY. BE PROTECTED SEE OR CALL

george brown
Manager

Harold Hicks
Insurance Agency

PHONE 9681

HAROLD HICKS Associates

Wm. Hopkins
Mildred Jackson
H. Orvis Poort
Ray Baur
Burnham Bigelow
Kenneth Herman

1345 N. Palm Canyon
PHONE 9681

TERRY RAY

773 N. PALM CANYON

BERMUDA DUNES — 2½ acre Ranches—all improvements in. May stable horses. Beach Club Membership. Near new Golf Club. Only \$11,500—terms.

PALM CANYON 100 ft. frontage zoned for business. A steal at \$25,950. Won't last!

HOTEL SITE—242 ft. frontage, one block off Palm Canyon includes small furnished home. Get busy on this one — speculative at \$36,500.

FABULOUSLY LANDSCAPED — superb View. Shuffle board court underground utilities. Completely walled. 2 Bedrooms, den, carpet and drapes. Owner anxious — Will carry all papers. El Mirador area. \$25,750.

BEAUTIFUL SOUTH END home, 3 View bedrooms, (2 with separate entrance) 3½ baths, large dining room. Patio, barbeque, fireplace, unit heat, walled for privacy. Exceptionally well landscaped. Partly furnished \$32,500 Very Anxious

HILLSIDE HOME—View of Valley 3 Bedrooms, 3 baths, fireplace, small pool. Wonderfully located. Practically new! \$37,500.

LARGE hillside View lot ... \$6850

PHONE 2064 Ervin Hall
Howard Palmer Art Campbell
Bess Matloff Mal Hamm
Betty Luce

TRUE VALUES

LEVEL residential south end lot 100' x 100' — \$4950.

MODERN 3 bedroom home, refrigeration cooling — south end location. 20 year loan, low down payment. \$28,000.

10 BEAUTIFUL bedroom units with pool.

ADOLPH ISRAEL

Realtor
"THE BUYERS BROKER"

671 N. Palm Canyon Ph. 2981

James Hammond

REALTOR

LAS PALMAS area, large landscaped lot with underground utilities. 2 Bedroom, 2 bath furnished home. This is a rare buy. Excellent terms available \$34,500

Associates
Ester P. Hammond
Lisa Jones Marian Mathews
Charles Mathews

875 N. Palm Canyon Drive
Phone 5373

OWNER WILLING TO SACRIFICE

\$10,000

FOR QUICK ACTION

BEAUTIFUL Landscaped, 3 Bedrooms, 3 Baths - Pool - Maid's Room, TV Cable — \$42,000.

Jules De Vorzon

REALTOR

380 N. Palm Canyon Ph. 5240

50 UNIT HOTEL

LUXURY hotel, restaurant kitchen and cocktail lounge, fully equipped. Modern 2 and 3 story construction. Filtered and heated pool. Price \$450,000 — \$100,000 handles. Owner, Jack Casey. — PHONE 2744 or 6618

1450 NORTH INDIAN AVENUE

UNBELIEVABLE VALUE

CUSTOM-BUILT 2 bedroom, 2 bath and paneled den. Ducted refrigeration and heat. Up-to-the-minute kitchen—built-in oven, range, dishwasher and disposal. \$26,500 Sally Franks Evenings Call 9454

GANNON REALTY Phone 2772

BEST BUY

BY OWNER—Estate in miniature. Furnished 2 bedroom home, fireplace TV, beautiful walled in gardens, 10 Palm trees. Time clock, lights, heated pool. All this for \$25,000 at 560 Vista Oro.

NEW home, Smoke Tree Valley Estates, completely furnished, 3 bedrooms, 2 baths, Paddock Pool. Priced to sell or lease for season. Inspection Saturday and Sunday 1095 Twin Palm Drive.

FOR BETTER REALTY DEALS SEE

ADOLPH ISRAEL REALTOR

671 N. PALM CANYON DRIVE

FURNISHED two bedrooms and den, on beautiful landscaped corner lot near schools, west of Sunrise. Only \$14,500. Low Down PHONE 4916

TO TRIGGER ACTION that will solve your rental or other problem dial 5005 and order a Classified ad.

BY OWNER must sell beautiful home, 3 bedrooms, 2 baths, pool walled, landscaped, carpets drapes, 1574 Via Soledad.

3 BEDROOM furnished house, landscaped, MUST SELL. \$14,500 3984 Calle San Raphael. Ph. 3800

BY OWNER, furnished 3 bedroom 3 bath home, Estate (size) lot. Near El Mirador. Phone 9635

George Gannon Presents:

HOMES
\$13,950—3 bedrooms, 1½ baths—view lot, small down.
\$15,975—3 bedrooms, 2 baths. Ducted heating and cooling.
\$16,500—3 bedrooms, 2 baths. Ducted heating and cooling. Landscaped.
\$22,500—Spacious 3 bedroom, 2 bath. Luxury features.
\$23,500—3 bedroom home. Guest house rented at \$90 month.
\$35,000—Luxuriously furnished 3 bedroom, 2 bath home with POOL.
\$37,500—Acre. Furnished 3 bedroom, 2 bath home. Submit terms.
\$59,500—Las Palmas—3 bedrooms, 3 baths and maid's POOL.
\$100,000—Las Palmas—enchanting, indescribable. SEE!
\$195,000—AND WORTH IT! The house for today, tomorrow and forever after.

INCOME
\$25,500—Home with income—3, one-bedroom units, 2 furnished.
\$29,500—2 units—south end. Completely redecorated. POOL.
\$39,000—NEW 5 units. Barker furnished. No vacancies. POOL.
\$135,000—13 units—new operation—\$70,000 cash.
\$175,000—22 Units—1956 gross \$62,000—\$75,000 cash.
\$425,000—31 Units—1956 gross \$125,000—\$125,000 cash.
\$450,000—50 Units—1956 gross \$129,000—\$100,000 cash.

LOTS
\$1850 Full Price — R-1 — 84x135
\$2300 Full Price — R-2 — 50x135
ACREAGE
\$450.00 Per Acre and Up.

GANNON REALTY COMPANY

1201 N. PALM CANYON DRIVE PHONE 2772

\$1000 DOWN

10 BRAND NEW HOMES

2 BEDROOM, 2 BATHS

FIREPLACE, CARPETING, LANDSCAPED

4 BLOCKS FROM

SHADOW MOUNTAIN CLUB

B-V-D. DEVELOPMENT COMPANY

BEN BARNUM BUILDER

JOHN VALE, BROKER

72-089 HIGHWAY 111 — RANCHO MIRAGE

PHONES: 76-2092 — RESIDENCE 88367

HERE'S VALUE WORTH TALKING ABOUT

WEE BIT OF GRANDEUR and a world of charming simplicity in this Avalon Monterey — 2 bedrooms, den and large TV room, beautifully furnished. For quick \$27,500.

GARDEN SPOT IN SOUTH END roses galore, shrubs and citrus trees, 3 Bedrooms, large lanai. Near school and transportation. Lots of good living here for busy family. Completely furnished \$21,500.

LUCKY YOU—deluxe 3 bedroom 2 bath home, 110 ft. frontage. Clean air—no dust, 300 ft. above town. You'll love watching the changing colors of the desert by day and the blinking lights of three towns by night. Only \$26,000.

BE SMART — buy acreage now! 100 acres — level citrus land. Choice location excellent water condition. \$250 per acre — \$4500 down.

EXCLUSIVE WITH

Paul Burkholder

359 N. Palm Canyon Drive

Phone 2613 or Evenings

Phone 8-5881 and 9208

Deep Well Area

2 BEDROOM, 2 bath, pool, landscaped, walled \$37,500.

HOMES BEAUTIFULLY landscaped, walled covered with roses and other plantings, TV Cable. Wall to wall carpeting, \$27,500.

OUT OF TOWN OWNER—furnished 3 bedrooms, 1½ baths, walking distance to stores. Asking \$24,900.

4 UNITS—pool, 1 Bedroom apartments, TV. Room for more \$49,500

INDIAN AVE. FRONTAGE. Completely furnished house and rental \$38,500.

Munholland & Co.

Associates
GORDON NICHOLSON
B. K. DE TARR

1039 N. Palm Canyon Drive

PHONE 3673

DELUXE South End furnished home, 2 bedrooms and den. \$21,000 — \$6000 Down. Ph. 4878

CATHEDRAL CITY

NEW SPECIALS

NICE view lot ... \$2500

ONE lot 105'x135' ... down \$250

HOUSES

2 BEDROOM, garage ... \$7500

½ ACRE view lot, 2 bedroom, fireplace, lots of windows; down \$2000

LARGE 1 Bedroom, desert View LOT, south patio, fireplace, trees, \$11,500

NEW large 2 Bedroom, furnished. Close in restricted area, garage \$14,500

APARTMENTS and Motels 2 to 8 units ... \$11,500 to \$65,000

RUTH BILES

REALTOR

GENEVIEW MURRAY Associate

744 BROADWAY (HIGHWAY 111)

Cathedral City Ph. 8-3734

Branch Office — Phone 8-6288

FOR BEST BUYS SEE

Carl Mayfield

REALTY

68-472 Broadway Ph. 8-7024

Across from Bank Cathedral City

INDIO BRANCH

81-777 Highway 111 Ph. 7-5917

PAUL KRAMPE — Associate

JOHN SHARP

555 Broadway (Hiway 111)

Cathedral City Phone 8-6303

Evenings Phone 8-6565

Phone 3005 For Classified Ads!

THERESA PRESS

THE BEST BUY OF THE WEEK! \$23,750

BEAUTIFUL 3 bedroom, 2 bath home ... cabled by refrigeration forced air heating, covered patio, 2-car garage, pushbutton lighting system ... 16 citrus ... cash to loan or submit.

\$34,500—South End home ... 3 bedrooms, 3 baths, pool. MAKE OFFER! \$22,000—2 bedroom home on 5 acres. Can subdivide into 14 lots! \$20,000—3 bedrooms, 2 baths, fireplace, carpeted and draped. View site.

R-1 LOTS \$2750. Owner has Club privileges, swimming, tennis, etc. Ideal for subdivision, hotel site, or home sites ... \$75,000 10 acres in all—may be purchased in part ... TERMS

FOR CONSTRUCTION AND REAL ESTATE

ONE STOP FOR EVERYTHING

PRESS REALTY & CONSTRUCTION—PRESS BUILT IS WELL BUILT!

THERESA PRESS, Realtor

FRANK GAUTIELLO TONY RIZZOTTO TED McKINNEY

611 South Palm Canyon Drive Phone 5282 or 5294

AMY NELSON

\$13,500—Nice 2 bedroom home with only \$2000 down. See it! \$15,000—2 bedroom, 17 large shade and fruit trees, a little estate. \$17,500—3 bedrooms, 2 baths, 3 years old. \$2500 down. It's real nice! \$18,750—Furnished 2 bedroom, 2 bath, double garage, fireplace. A buy! \$23,500—New 3 bedroom, 2 bath, 4 ton refrigeration. A real buy! \$27,500—3 bedrooms, 2 baths, pool, walled. Beauty! Near Deep Well. \$31,500—3 bedrooms, 2 baths, carpets, drapes, pool. In Deep Well. \$37,500—Furnished 2 bedrooms, 2 baths, 2 patios, 2 car garage. View.

INCOME PROPERTY

\$25,500—3 nice near new units. Good location. Best buy in 2 years. \$35,000—3 units, furnished 2 bedroom, 1 bedroom, studio, pool. \$37,500—4 units, includes extra lot you can sell or build 6 more units. \$74,900—7 near new deluxe units with refrigeration, pool. A bargain! \$125,000—14 good units—good location. You should really see this!

LOTS

R-1 LOTS \$1350 up, good close in R-1 lots \$3500. R-2 lots \$5700.

3 TERRIFIC good lots in Chino Canyon Road, \$8950 each.

250 FT. Palm Canyon corner. Best location in town for units.

OUR BUILDER SAYS: \$15,000 for 3 bedroom, 2 bath, pool, on your lot.

AMY NELSON, Realtor

2277 North Palm Canyon Drive Phone 5254 or 5545

San Clemente Office 508 No. Highway 101 — Phone Hy. 21121

THUNDERBIRD

ADJOINING THUNDERBIRD

ON COUNTRY CLUB DRIVE

Luxurious 2 bedroom, 2 bath home with double garage.

Glass-enclosed living room, 26 x 23, terrific view, fireplace.

Refrigeration and forced air heat. Ice maker, range, disposal. Hardwood and wall-to-wall carpets.

Built-in TV, Hi-Fi player, FM.

Ample storage, many built-ins. \$35,000 (\$39,000 furnished)

HOMESITES FROM \$4500

Owner — Ph. Palm Springs 8-7303 or Palm Desert 76-4931

LOVELY 2 bedroom, 2 bath, modern custom furnished home in Thunderbird Area on large lot, gorgeous view. \$37,500. Furnished. PHONE 5102

Murphy Realty

LA QUINTA

Dream House

AT approximately half cost, A very fine home, beautifully furnished and decorated by Sloanes. Hardwood flooring, gorgeous garden artistically landscaped, citrus trees—walled in. Large sun deck 100' x 100' lot, on paved street. Excellently located.

PRICE \$23,500*

Moderate Down and Payments

M. W. Kirsch, Realtor

Corner of Plaza La Quinta

PHONE 93631 or 93621

THOUSAND PALMS

PLANNING TO MOVE? A Classified ad will quickly bring buyers for things you don't want to take along. Phone 5005.

CHERRY VALLEY

CHERRY VALLEY ranch, 10 acres. Comfortable farm house, large barn, irrigation water, family orchard, shade trees, \$21,500. 3734 Woodland, Ph. VI-5-1264.

RANCHO MIRAGE

THE HUB of activity for renting rooms, apartments, houses—the Classified section. To offer your vacancies dial 5005.

YUCIAPA

6½ ACRES. Mammoth house, 5 years, many extras, 2 blocks from Hiway 99. Adjoins new subdivision — \$37,500.

447 West Ave. "L" Yucipa

INDIO

10 Unit Motel

PLUS 2 bedroom manager's quarters, office with lobby, cafe under lease. 100 Hiway 99 frontage in City of Indio. \$20,000 will handle. Exceptional Value. Exclusive Broker.

81-777 Hiway 111, Indio Ph. 7-5917.

BANNING

NEAR new large 2 bedroom home, hardwood floors, modern fixtures. Double garage. Very reasonable. 159 E. Harbour, Banning

LOVELY WIFE WANTED

WITH HUSBAND AND FAMILY TO OCCUPY ONE OF THESE UNUSUALLY ATTRACTIVE 3 BEDROOM HOMES IN

DESERT ESTADOS

CHECK THESE OUTSTANDING FEATURES

FIREPLACE TO CEILING
5 TON REFRIGERATED UNIT
BUILT-IN RANGE AND OVEN
GAS OR ELECTRIC OUTLET FOR REFRIGERATOR
RADIO AND INTERCOM SYSTEM
2 BEAUTIFUL PULLMAN BATHS
COORDINATED DECORATING
DOUBLE CARPORT WITH PLENTY STORAGE
SEPARATE LAUNDRY ROOM
ESTATE SIZE LOTS 100 FT. OR BETTER

THESE HOMES LOOK MORE LIKE \$35,000

TOTAL PRICE \$26,500

\$6500 DOWN

TURN EAST ON ALEJO OFF OF SUNRISE WAY
TURN RIGHT ON FARREL

A COURTEOUS SALESMAN WILL BE THERE TO HELP YOU

JIMMY GEORGE

"THE BUILDERS BROKER"

508 INDUSTRIAL PLACE — PHONE 7149 OR 6566

JIM SHARPE

POOL—3 bedrooms, 2 baths, partly furnished. Landscaped. \$19,500—\$3000 down.
POOL—3 bedrooms, 2 baths, furnished, on Calle Marcus. \$29,500. Terms. POOL—2 bedrooms, 2 baths, very elegant. Large lot. \$34,500. Will take nice lot as part down payment.
POOL—4 bedroom, 3 bath plus guest cottage. Furnished. Located on 2 lots. Must be sold this week! \$34,500.
POOL—3 bedrooms, 3 baths. Overlooking Thunderbird Country Club—near Bing Crosby home. \$67,500—terms.

UNITS

\$ FURNISHED units, pool. "Very elegant." \$68,500.
TRIPLEX—rented for \$225 month. Only \$18,500.
DUPLEX—Nice—room for pool—\$20,900.

LOTS

NEAR RACQUET CLUB 134x200—\$4500.
NEAR EL MIRADOR HOTEL—110x135—\$7500.
NEAR SMOKE TREE RANCH—\$1800.
NEAR PALM SPRINGS HIGH SCHOOL—R-2—\$5500.
DEEP IN THE HEART OF DEEP WELL—\$8000.

RENTALS

AVAILABLE MARCH 5TH—2 bedroom, fireplace. \$125 month. Year lease.
AVAILABLE MARCH 1ST—New 2 bedroom in Palm Desert. Built-in range, oven. Garage. \$125 month. Year lease.
AVAILABLE NOW—4 bedroom, 3 bath, pool, furnished. \$600 month.

JIM SHARPE

REAL ESTATE ASSOCIATES

B. J. BOYD
433 North Palm Canyon Drive

ANDRE COCKX

EVE NORMAN
Phone 2545 or 2319

Apartments for Rent 43

LARGE 1 bedroom, completely furnished apartment. TV, Cable, private sun deck with view of Palm Springs. Heated pool. Most desirable location in South End. Near shopping area, 1/2 block to bus line. Suitable 2 to 4 persons. 1 1/2 blocks east of Palm House. Just off Palm Canyon Dr. \$137.50. 1674 VIA CALIDA PH. 5417

Carlton Hotel

LUXURIOUS new, near El Mirador, close in. Pool. Daily rate \$10 up with breakfast. 2 units at \$125-\$150 month.
1333 NORTH INDIAN AVE.

Modern Aire

BRAND New Ultra Modern Studio Apartments. Luxuriously furnished. Heated Pool. Daily, Weekly, Monthly and Yearly.
3710 CALLE DE CARLOS

NEW 2 bedroom Desert Braemar Apartment. Beautifully furnished all services provided, available March and April. Phone Joe Costa 8-8224. In L.A. call Nick Pondoff UN 3-8794.

THE HIDEAWAY

NEW Luxuriously Furnished Studio Apartment, bedrooms, Full kitchen. Pool. Weekly, Monthly. 1585 Chaparral Ph. 9985

ONE OF PALM SPRINGS FINEST 1 AND 2 bedroom. Day, week or month. Pool, TV in every unit. Bermuda Palms, 650 Indio Rd. Ph. 9944.

NEW furnished 1 bedroom deluxe apartment. TV, Pool, refrigerator, utilities, adults. \$150 yearly. Across from Thrifty's.
372 SOUTH BELARDO

LOVELY NEW STUDIOS FULL KITCHEN — POOL 537 GRENFALL RD. — Ph. 5104

Houses for Rent 46

BEAUTIFULLY LANDSCAPED estate lot with large heated pool, completely walled. 3 Bedrooms, 3 baths plus guest house. All furnished. \$600 month.
MARIE BUSCH PHONE 6966
GANNON REALTY PHONE 2772

4 BEDROOM, 3 bath Las Palmas home. Heated pool. Beautiful furnishings. \$800 per month. Phone 2319.

FURNISHED 2 modern. 1 bedroom and 1 single. TV Cable, reasonable. 328 N. Calle Encelia

2 BEDROOM, 2 bath, nice, furnished, patio, cooling, garage, good area, reasonable. Ph. 7746

Houses for Rent 46

Modern Ranch House COMPLETELY equipped and beautifully furnished. Master suite comprises of bedroom, bathroom and bed-sitting room. Another bedroom with dressing room and bath. Very large living-dining area, den and bar. Sliding glass doors, extremely large covered and screened patio and barbecue. Beautifully landscaped, complete privacy. Gardener and water included. Pool and tennis privileges. Refrigerated cooling. \$300 per month for 2 or 3 months lease. Adults only. Between Palm Springs and Cathedral City. Ph. 9849 before noon or after 6 p.m.

2 BEDROOM, 2 bath, close in. Beautiful grounds, \$350 per month.

BEAUTIFULLY furnished 3 bedroom, 3 bath with large lanai, rumpus room, TV, HEATED POOL. Walking distance to everything. \$850 month, less for 3 months or more.

MUNHOLLAND & CO. Ph. 3673

LIVE PROUDLY in your Palm Springs home. 3 spacious bedrooms, 3 baths, within a stones throw of the Desert Inn and The Oasis Hotel. This beautifully furnished house has complete privacy in its shaded garden setting.

SUN REALTY CO OF PALM SPRINGS

428 N. Palm Canyon Dr. Ph. 2929

4 BEDROOM HOME, completely furnished. Huge living room, done in Chinese modern. Enclosed Lanai with Hawaiian Bar. Large heated pool. Walled, landscaped, pet O.K. Close-in. On Tamarisk. Phone 3102.

1 BEDROOM quiet country house, furnished, swimming pool, best view, near Palm Springs \$75 mo. PHONE 9442

1 BEDROOM duplex, built-in oven garbage disposal, beautifully furnished \$140 per month, \$125 on lease. Phone 7341.

NEW 3 bedroom beautifully furnished home, 2 baths, double garage, large heated pool—\$850 month. Phone owner 7035.

NEW 2 bedroom home furnished. Automatic washer closed backyard, child O.K. \$135 mo. on years lease. Phone 5609.

1 BEDROOM home, furnished \$73 month utilities paid. 282 ATHEL — PHONE 7545

CHARMING 2 bedroom, deluxe home, 2 baths, TV \$300 per mo. PHONE 4388 or 2973

1 BEDROOM, nice neighborhood long lease. PHONE 8-5785

OVERSTOCKED !!

WITH

NEW CAR TRADE-INS
WHOLESALE CLEARANCE

DEALERS WELCOME !!

1954 FORD-8 \$750

4 DOOR SEDAN, HEATER

1954 FORD-8 \$700

4 DOOR SEDAN, HEATER

1950 CADILLAC \$800

4 DOOR SEDAN, HYDRAMATIC, RADIO, HEATER

1952 FORD-8 \$500

CLUB COUPE

1951 FORD \$450

CONVERTIBLE

1950 STUDEBAKER \$300

PICK-UP

BEN COWAN FORD

66-359 HIGHWAY 111

2272

PHONE

5046

Trailers For Sale 51

BE A SWEETHEART!

GIVE HER A

REAL VALENTINE

THE DELUXE

TERRA-CRUISER 45'

TAILORED FOR LIFE

Higher Trades—Lower Prices

SEE US LAST

TOM AND PEARL

MURRAY'S TRAILER SALES.

68-100 HIGHWAY 111 — NEXT TO SUNAIR THEATRE

Houses for Rent 46

NEW 2 bedroom furnished homes \$125 and \$110 month. Restricted area, all new surroundings. 65-971 Acoma, Corner West Drive Desert Hot Springs.

Trailer Rentals 49

\$30 MONTH, plus lot cost. 1 person furnished, clean, central location. Phone 7746.

Musical Instruments 50A

Pianos - Organs

NEW Spinets \$495 and up. Includes bench and delivery.
HOLLY AND JACKSON
Hiway 99 and New York St. at Redlands West City Sign
PHONE PY 21081 — REDANDS

NEW SPINET PIANO — \$475
NEW ELECTRIC ORGAN — \$395
Used Pianos and Organs
36 MONTHS TO PAY
Expert Piano Tuning

YATES MUSIC CO.

Plaza corner Indian Ph. 2838

BABY GRAND piano, good condition. \$400 or make offer.
PHONE 7612 or 4414

Household Goods 50

REAL PLATE glass mirrors \$16.95 and up. Modern group tables, coffee tables, end tables, step tables—\$16.95 up. Inner spring mattresses and box springs \$59.50 per set. Chinese Peal chair \$4.95. Armless bed divan—ideal for den or trailer \$69.50.

WE have a large selection of unpaired furniture.

Maher Furniture

102 N. Indian Ave., Palm Springs
PHONE 7112

NEW gray broadloom rug 15' x 16'6", \$150. 2 Cotton rugs 8'x10' \$10 ea. 3 Club chairs, Rose \$30. Brown \$20. Tan \$15. Floor lamp \$15. Many Dutch Curtain panels unbleached muslin 75 cents ea. 1500 PASEO EL MIRADOR

2 VITA-SLEEP couches, new deluxe covering, foam mattresses, bolsters, single or twin. Cost \$175. Never used. Make offer, see in daytime. Dawson, 227 Desert Braemar, Cathedral City.

SHEETS 50 cents, slips 10 cents. 500 50s, spreads 50 cents. Refrigerator \$25. Stove \$25, bed \$5, mattress \$5, spring \$5, dresser \$10, chair \$1, etc. Ph. 2957

KENMORE automatic washer, Ironer, almost new, very reasonable. Prairie Schooner Trailer Park, Lot 72.

9' x 15' WILTON Rug. Gray tweed, never used — \$105.
PHONE 7718

1948 11' GAS Servel refrigerator, large freezing area \$60. Ph. 2531

Household Goods 50

DELUXE Ironer, Dual Controls and large rollers. Excellent condition. Phone 9212.

1950 SERVEL 8 1/2 cubic foot refrigerator. Perfect condition, Reasonable. Phone 9800.

FRIGIDAIRE
723 CAMINO PAROCOLA
PHONE 6283

Trailers for Sale 51

AL ROSE

HAS

ANOTHER WINNER

FIRST SHOWING

OF THE NEW

EASTERN BUILT

GREAT LAKES

THE Mobile Home with the custom built look at Production line Prices.

ALL SIZES
FROM 27' to 45'

1 AND 2 BEDROOMS

PRICES SLASHED
TO THE BONE

AL ROSE

The Trailer King

68-120 HIGHWAY 111

PHONE 8-8338

TRANSA HOME

PROVINCIAL 40, Aluminum awning, lawn furniture, lots of extras. Make offer for equity. Space 251, Ramon Park. Ph. 9521

TRAILER 30 ft. clean, nicely furnished. Toilet and shower, Palm Springs Trailer Village, Lot E-6
PHONE 6347

LATE 1956 Empire Deluxe 23' Completely modern, patio furniture \$2495. Move in. Lot 128, Ramon Trailer Park or ph. 9896

SOLD HOME—offering furnishings of lovely 3 bedroom home at BARGAIN PRICES. Phone 9170 335 MOUNTAIN VIEW PLACE

35' PAN AMERICAN. 15 months old. Super Modern Deluxe Model Like New, Sacrifice. — Ph. 5043

BARGAIN \$1900 Nashua, 1955 35 ft. 2 bedroom, awning and cooler P.O. Box 331, Cathedral City.

18' MODERN trailer. Like new. Excellent buy. 174 N. Indian Springs Trailer Court, Lot 13.

1937 AIRSTREAM 26' Twin bed model. See at Walker Trailer Villa, Desert Hot Springs.

24 1/2' MODERN trailer, 1957 license \$1495. Sunny Cove Park, Cathedral City.

1956 — 30 FT. Aluminum Airfloat Trailer. Lot 106, Desert Hills Park.

TRANSPORTATION SPECIALS

ACT NOW!

1946 NASH \$99

OVERDRIVE, RADIO AND HEATER

1949 LINCOLN \$125

OVERDRIVE, RADIO AND HEATER

1947 STUDEBAKER \$145

4 DOOR CHAMPION, OVERDRIVE

1947 CADILLAC \$195

4 DOOR 62, HYDRAMATIC, RADIO, HEATER

1950 NASH \$195

2 DOOR STATESMAN

STACK'S CHEVROLET

TWO LOCATIONS:

330 SUNNY DUNES AND 682 SOUTH PALM CANYON
PHONE 2042 — PHONE 9166

New Cars for Sale 69

SEE THE

EXCLUSIVE

IMPERIAL

ON DISPLAY

STARTING SUNDAY FEBRUARY 10th

PALM SPRINGS RACQUET CLUB

Trailers for Sale 51

THE SENSATIONAL
DUBL - WIDE
24' - 34' AND 40'
1957 SPARTANS
ALL SIZES TO 50'
Market Trailer Sales
1308 - 8th Street
RIVERSIDE, CALIF.
Phone Overland 3-8080

COMPLETE LINE
ALJO — ROADLINER
MAYFLOWER — PLYMOUTH
Trailer Rentals and Insurance

MERRITT'S
TRAILER SALES
67-790 Hiway 111 — Tramview
PHONE 8-6655

ALJOA 23' 1954—Twin beds, shower, toilet, dinette, gas range, hot water, extra fresh water tank and pump exhaust fan. Practically new awning with side drapes. Excellent tires, beautiful lot, big patio, a steal \$1675 full price including 1957 license. Space 18, Western Ave. Tramview Trailer Park.

35' PAN AMERICAN with triple ramada studio house with living room, dressing room, tiled bath, all completely furnished. 2 cooling systems, thermostatic controlled heat, central hot water system. 5 lockers on large beautiful landscaped lot.
Rancho Trailer Park, D-57.

ENJOY living in a custom built Pan American 35' trailer, completely furnished with cabana and ramada. Choice location, rent for season or sell. Space 71 Horizon Trailer Village. Shown 1 to 4 p.m. daily. Ph. 7013 Boyer

1956 VIKING 40' complete with awnings, TV, cooler, patio furniture, slide view doors. Many other extras. Very attractive unit Terms. Lot A-12, Blue Skies.
PHONE 8-3887

50' ABC, new-washer, dryer. Air conditioned, crystal doors, copper kitchen, save \$1600.
H and H Mobile Home Sales
HIWAY 111 ACROSS SUNAIR

JUST A SECOND! But near new Fleetwood Repossessions. Save \$1000 Terms to 5 years. Murrys 68-100 Highway 111, Next to Sun-Air Drive in Theater.

22' TRAVELEZE 1957 Deluxe bath Many extras, like new. Sacrifice, below wholesale \$2375. Palm Valley Trailer Village, 79.

40 FT Angeles deluxe trailer 1955 Ramada, store room, furniture. Lot 125A Cairo St. See owner N. Wassun, Sahara Park.

1955 TERRY 21 ft. real clean and pretty. Toilet and shower, \$1695. Murrys, 68-100 Highway 111, Next to Sunair Drive-in Theatre.

PRICED for quick sale. 1952 Aljoa 16' trailer \$795. L. H. Strong, Blue Skies Trailer Village, Space-A-3.

40 FT. TRAILER, RAMADA INQUIRE SAHARA PARK LOT 181 — WEEKENDS

16' TRAILER, \$400 clean, good tires, butane light. Space 58, Prairie Schooner Trailer Lodge

22' MODERN clean 1955 trailer. See across-from Drive-in Theater PHONE 8-3371

1956 CUSTOM built Hanson 35'—Complete appointments. — Blue Skies Trailer Village, C-97.

35' AMERICAN — LIKE NEW H and H Mobile Home Sales HIWAY 111 ACROSS SUNAIR

MINIATURE Dachshunds, Red Male puppies, A.K.C. \$100. Phone Indio 7-2346

Trailers for Sale 51

1956 BUDGER expando trailer, ramada, patio, beautiful corner, priced right Lot. 168, Sahara Park. See owner.

ALL Aluminum Eastern Built Nashua, Toilet and shower. \$895. Murrys, 68-100 Highway 111 Next to Sunair Drive-in Theatre.

A MOST LIVABLE TRAILER and Ramada, many extras. Very desirable lot. D-78 Rancho Park PHONE 4189

27' BOLES AERO. Priced to sell H. and H. Mobile Home Sales HIWAY 111 ACROSS SUNAIR

SILVER SAGE TRAILER COURT 2601 E. Clarendon—Phoenix, Ariz. CR 49978, Near Elks Country Club

Trailer Space 53

Misc. for Sale 60

Husbands Wear

Pants on Big-Money Deals

A University of Michigan survey shows that while wives keep tabs on money matters in 40 per cent of households queried, it's the husband who has the say-so on the big-money deals. For example, hubby gives the O.K. on buying a car in 70 per cent of homes studied.

BUT one thing wives and husbands share equally is admiration for Classified Ads as big helps in raising extra cash. To sell unneeded articles or rent a spare room, dial 5003.

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SILVER flatware, complete service for 12. Royal Danish International Sterling. New 120 pieces Cost \$889.20, will take \$400 cash. Medium size G.E. refrigerator \$45. 4

Palm Desert

By GRETCHEN CHEESEMAN

The most talk about coming event of the month is the Annual Fashion Show, staged by the Palm Desert Woman's Club. This show is the club's one money raising affair of the year. President Ann Carpenter reports that this promises to be the biggest and best of all. Mrs. F. C. (June) Goodwin and Mrs. Fred (Velma) Blades are co-chairman.

There will be prizes and also gifts on every table. Cocktail aprons will be sold before the luncheon and there will be many donated gifts to be auctioned.

Mrs. Isabelle Belyea, owner of the Clothes Horse, is in charge of the Fashion Parade with beautiful new and original spring and summer clothes. Virginia Field (Mrs. Willard Parker), famous film and TV star, will emcee the show.

Reservations may be made by calling Mercedes Merryman, Palm Desert 76-5171.

Fred Friday, long time resident of the desert, who lived on Joshua Tree Street, died a few days ago. He and his wife, Mindy, retired from the music business and came here to enjoy life. Mrs. Friday had been a record collector for many years and has some 5,000 records—some of them collector's items. Mr. Friday will be missed by his many friends here.

Seen dining at Angelo's Palm Desert Inn during the week were Mrs. Theresa Press, Mr. and Mrs. N. Harris, Dr. and Mrs. George

M. McClure, who live in Oakland but spend several winter months here. Mrs. Harry Hold with Mrs. Mattie Bertram, Mr. and Mrs. Ernest McCarlie of Vancouver, B.C., Robert Maloney with Brad Melvin, wellknown San Francisco attorney, Morgan U. Ward of Montgomery Ward Co., Ray Lambert of Lambert Pharmaceutical Co., Mr. and Mrs. Harold Harding of Los and Miss Jo Lantz.

Friday and Saturday nights saw many members at Shadow Mountain Club. The visiting Tennis players were entertained Saturday night and included the Jerry Malones, Jack Burgess, Don Nielson, Clarence Bosworth, the Monte Wencks, Robert Meyers, Robert Meyers, Robert Craig, Gene Roberts, Clark Bramwells, Magda Rurac and many others.

Saturday night has become a "must" for members and guests. Some of the people seen in the crowd were Mr. and Mrs. Hans Kleinjung, the William Brooks, the John Berry family, the W. Wallace Smiths, C. A. Winetrouts hosting a large party, the Everett Petersons, Joseph Hansmeyers, Leo Curtins, Mr. and Mrs. Paul Barnes, E. R. Vogels, Mr. and Mrs. Archie DeLand.

Also the Harold Smiths with the Milton Haslers and Fred Kreuschers, Mr. and Mrs. H. D. Rousseau, the William Ewings, Warren Dobles, the George Beemans, Mr. and Mrs. Harold Bagby, Mr. and Mrs. G. F. Wahl and many others.



Homer Jones Represents City Of Bremerton

Homer R. Jones of Bremerton, Wash., represented H. O. Domstad mayor of Bremerton, at the annual Bremerton Picnic at Tamarisk Park Tuesday, which was attended by hundreds of persons.

Jones formerly served as mayor of Bremerton, secretary of Chamber of Commerce, and city treasurer, also county treasurer of Kitsap County, and state treasurer of the State of Washington for two terms, and United States Representative of District No. 1, State of Washington, one term.

He also is a retired United States Navy Captain and Navy veteran of two world wars. He was also commandant of Washington State Veteran Home at Rettil.

Mr. and Mrs. Jones were honor guests at a dinner Tuesday evening hosted by Mr. and Mrs. Rudy Campbell.



PASS THE CHICKEN, MAYOR says Homer Jones (bottom photo), former mayor of Bremerton, Wash., and Palm Springs Mayor Florian Boyd, right, complies, opening the annual Bremerton and Kitsap County, Wash., picnic at Tamarisk Park. Rudy Campbell, picnic chairman, looks on as Jones, also one-time congressman from Bremerton, accepts his lunch. More than 300 residents

and former residents of Bremerton and Kitsap County poured into the park Tuesday for the picnic that draws hundreds of visitors from all parts of the West Coast every year. Picnickers gobbled up hundreds of pounds of chicken, sandwiches and potato salad, greeted long-separated friends and then posed for king-sized group shots for the hometown papers. (Desert Sun Photos).

Alcohol Leads In Accident Toll in State

Driving while under the influence of alcohol continues to press right-of-way and speed violations as one of the chief contributing causes of traffic accidents in California, according to information released today by the California Highway Patrol.

"During 1956 driving while under the influence of intoxicants caused 925 deaths and 29,657 injuries in traffic accidents," declared Patrol Commissioner B. R. Caldwell. "This tragic toll could have been prevented by a little common sense."

"Drive dry and stay out of death and injury dealing traffic accidents," Caldwell stated. "The admonition that one for the road can mean two for the cemetery applies just as much today as it did during December."

"The Patrol is continuing its expanded enforcement program against the drinking driver," Caldwell concluded. "Every motorist and pedestrian can help cut our traffic toll by avoiding driving or walking in traffic even while only slightly under the influence of alcohol."

Little Deadeye

LEWISTOWN, Mont. (AP) — Bette Jo Warnisher, age five has been shooting a rifle since she was three and one-half. Recently, she demonstrated to her father — rifle range operator Joe Warnisher — she has become something of an expert. She blazed away with a .22 caliber rifle (with a sawed-off stock) and pierced the bullseye of a target 25 yards distant 10 times in 10 tries. She practices once a week.

Largest Crowd in History Expected at County Fair

As turnstiles begin to click Saturday morning, the Riverside County Fair and National Date Festival will open to what is expected to be the largest fair crowd in the event's history.

Officials at the Indio fairgrounds estimate that with improved highway facilities from metropolitan areas and a nine-day run a crowd of 200,000 will flow into the Coachella Valley for the fair and festival.

IN ANNOUNCING this year's program, Fair Manager Robert Fullenwider called attention to numerous new events and features offered fairgrounds' visitors, among them the Atoms For Peace exhibit from Oak Ridge, Tennessee.

Also new this year are: the Mexican Charreada, on Feb. 24, closing day of the fair; exhibits by both the Air Force and Navy; band concerts every afternoon from the Arabian Nights stage; a special display section for Coachella Valley dates; a new Arabian Nights Pageant script; and ostrich races, Feb. 24.

ALL DIVISION supervisors report an increase in exhibits this year, and entries in the Horse Show are more numerous. One hundred outstanding prints fill the photographic department of the 1957 fair and festival.

Fullenwider announced that Feb. 22 will be "Kids' Day", and until 5 p.m. youngsters can ride equipment on the Midway for a dime.

Washington's Birthday is also the date of the street parade that includes riding groups, bands, and floats.

RIVERSIDE COUNTY'S agricultural wealth will be on exhibit in the Agriculture Building, where community feature displays are located.

Fair visitors are reminded that gates open at 9:30 a.m., except on days when there are special early morning features, such as the Festival of Faiths, Sunday, February 17.

A 40-acre parking area lies adjacent to the fairground, and regular tram service operates from this lot to the South Gate, free of charge.

You can be MRS. AMERICA and win thousands of dollars in prizes!

If you're a homemaker, married and 21 years of age or over, you're eligible to enter the famous "Mrs. America" competition co-sponsored by your Gas Company. Personality, appearance, and community and family interests are considered in the judging, but the major emphasis will be on your ability to cook, sew and iron. Clip and mail entry application below to your nearest Gas Company office right away.



I want to enter the "Mrs. America of 1958" Contest. Please send me the official entry blank and rules.

OFFICIAL ENTRY APPLICATION FOR 19TH ANNUAL "MRS. AMERICA" CONTEST

Mail to your nearest Southern California or Southern Counties Gas Company office.

Name _____

Address _____

City _____ Zone _____ State _____

Entry applications must be postmarked not later than Saturday, February 23

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More Profits Ahead for ROADBUILDING STOCKS?

MANUFACTURERS of roadbuilding machinery are among the early beneficiaries of the 13-year \$33 billion Federal highway building program approved by Congress last June; for roadbeds must be cleared and graded first. It is expected that there will be additional spending by state, county and municipal governments, which should provide a stable and sustained basis for dynamic growth in sales and profits.

Stocks of some of these companies have already partially reflected the favorable outlook. But it is believed that important benefits still lie ahead and that selected issues offer especially attractive opportunity for further capital appreciation.

The Research Department of E. F. Hutton & Company has prepared a special report containing an analysis of some of the roadbuilding companies, highlighting those considered most favorably situated. A complimentary copy is yours for the asking. No obligation. Simply phone for "Roadbuilding Report" or send this advertisement to the Manager, Investors' Service Department.

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USC Alumni to Hear Eddy at Dinner Meeting Feb. 19

Alumni of the University of Southern Californian in this area are being invited to a dinner by the Palm Springs Trojan Club on Tuesday, Feb. 19, at the Committee of 25 Club House at 6:30 p.m.

Speaking at the event will be Arnold Eddy, executive director of the General Alumni Association. His subject will be "SC Means You."

With him from the campus will be Rod Dedeaux, varsity baseball coach, a "Spinner of Tall Yarns," and Capt. Hart D. Hilton, commandant of the NROTC unit. He will talk on the unit and what it means to young men. Movies of the last SC-Notre Dame football classic also will be shown.

Paul Jenkins, president of the club will preside. He may be

reached at Indio by calling 7-5560. Reservations may also be made through Dr. Frank Purcell of 700 North Palm Canyon Drive, at 2398.

Cussing Coins

ANN ARBOR, Mich. (AP)—Cussing coins contributed by patrons of a local bar go to help the blind. The tavern proprietor, James K. Kearns, and his wife ask customers to drop some cash into a canister each time they curse. The money goes to the Leaders Dogs for the Blind School at Rochester, Mich.

Nearly half of all United States residents and some 60 per cent of Canada's population live within 500 miles of Buffalo, New York, the National Geographic Society says.

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